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THE WARM AIR HEATING AND SHEET METAL JOURNAL FOUNDED 1880

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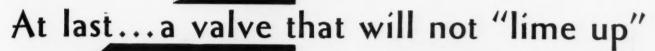
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EVERYBODY is talking about proper air-conditioning. It's the new sales idea which is bringing BIG opportunities to furnace dealers. Don't wait for your competitor to cash in... Get your share of this humidifier business now!

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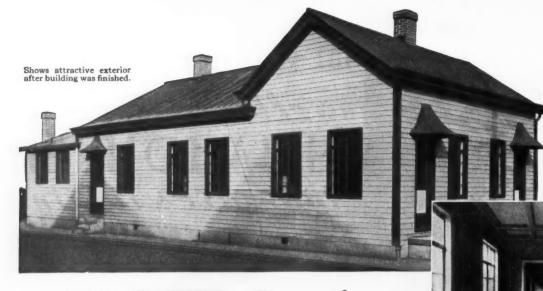
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furnaces and is adjustable to humidify any home containing from 5 to 15 rooms. Easily installed through side of furnace.

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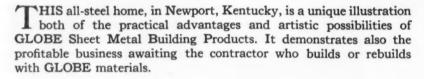
Top photo shows cosy, home-like interior after it was rebuilt.

Bottom photo shows dilapidated condition of building before reconstruction.

ALL-STEEL Bungalow Shows Economy and Lasting Quality of



METAL BUILDING MATERIALS



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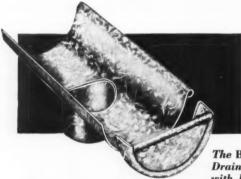
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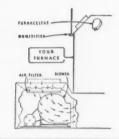
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THE WARM AIR HEATING AND SHEET METAL JOURNAL

Covering All Activities

Gravity Warm Air Heating
Forced Warm Air Heating
Sheet Metal Contracting
Air Conditioning
Industrial Roofing
Merchandising
Ventilating

Did you ever wish you could reverse conditions and make the steam and hot water man subcontract to you? No doubt. There's a most unusual article on how to do this on page 24. It's by a man who knows his B.t.u.'s, too. Will be glad to hear what you think of this.

We admit there isn't much work these days from speculative builders, but in Detroit a few heating contractors have solved the problem by getting builders to install automatic heating plants. The beauty is—it works. All the details begin on page 12.

If we had a nickel for every sour "booster" fan job, we'd be rich. Maybe you would be, too. But boosters can be used if you know their limitations. There's good information on this on page 29.

VOL. 100, NO. 20

SEPTEMBER 28, 1931

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JOSEPH D. WILDER
Editor

Published Every Other Monday

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combined profits from five of the other sort.

You can get more of these jobs (1) by taking off your overalls and putting on your Sunday suit; (2) by doing a thorough job of selling, and (3) featuring a furnace that your prospect knows is a darned good furnace without you saying a word.

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NOTE: You are probably busy, and so are we, thus a Premier Man will not call unless you ask for him.



Mr. Charles Goldstone, Premier Dealer in Menominee, Michigan, listed 50 individual and outstanding selling points of Premiers in the recent Premier Famous Features Contest, thereby winning first prize. How many selling points can you point out on the furnace you feature as your best?

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Cast and Steel Furnaces Guaranteed 10 Years.

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Number 20

Fallacy of Mass Figure Psychology

T seems, sometimes, as we read and hear and discuss business, that the American public has been mass figured to death. It might almost be said that we have become a nation of mass figure calculators.

During boom times every whisper that gold shipments were up, that such and such a corporation increased its sales, that conditions in Argentina were so favorable that so and so anticipated a substantial increase in dividend rate were adjudged a sure-fire indication that everything was rosy and that another time payment contract could be safely entered into.

And now during slack times we are besieged from all sides with statements that car loadings are off one-tenth of one per cent for New England; that so and so's business barometer shows a drop of one per cent in indices relating to farm products; that automobile manufacturers made 21,000 fewer units this month than last; that the government is faced with an increased deficit of two hundred million dollars. The list might be continued indefinitely, but the result always comes out the same.

After all, what do these things mean to the warm air heating contractor?

Undoubtedly it will be far better for the heating industry if contractors will forget these only vaguely understood mouthings of men who make their living by making such predictions and keep their eyes and ears on things closer to home.

After all, what does the heating contractor in Red Cloud, Minnesota, or Peoria, Illinois, care if car loadings in New England are off one-tenth of one per cent? He should be far more interested to know that in his town, at least, local industry is going along pretty evenly, with few more unemployed than last year or the year before; that wages generally are pretty well distributed and also substantially equal to past years; that local stores are doing a fair amount of business since they dropped prices; that while there may be fewer new automobiles seen on the streets, practically everyone who owned a car in 1929 still runs one.

And most important of all, the contractor should remember that after all is said and done, he operates in a necessity field—for people have to keep warm.

Which brings us down to the ultimatum that in spite of all predictions by authorities, whether a heating contractor enjoys good business or poor business is pretty much a matter of his own control. If he wants

business and is willing to work to get it, he will find it some place.

If he doesn't want business, all he has to do is sit in the front window and look disinterested and business will go around the block to the fool who is working himself to death to keep his volume up when everyone knows business is bad.

In spite of floods in China, world dumping of raw materials by the Soviet, lowered value of the pound sterling and so on and so on, old man winter is sure to sneak up on most folks and they are going to have to heat their houses. Though they may wish to save every penny, some good salesman will get an order if he can prove that a \$5.00 furnace cleaning job will mean a saving of \$10.00 or more in coal this winter. And if that cleaning job shows that there is a cracked section in the furnace or the old smoke pipe won't go through the winter without gassing the household to death, the owner probably will buy a new section or a new pipe.

And furthermore, let's not forget that there are millions of home owners still enjoying the same income they made last year and the year before, which income, coupled with decreased costs of living, mean really increased income. We willingly admit that a whole lot of these owners are afraid to obligate themselves for a new heating system, but someone who is a good salesman will sell them a new car or an electric refrigerator, or some other less essential contrivance than a heating system.

Which brings us to the conclusion that commodities will be sold in spite of world conditions. And if any commodity has any more interesting and appealing story to tell than new type heating we haven't yet heard about it.

What more could any group want than the very things we can now give the public? What other commodity can tell a story to compare with ours? What other commodity has so many vitally new and improved features to offer as ours? What other commodity is really as essential as ours? What other commodity can point to such a wealth of features contributing to health, convenience, comfort as heating?

So—let's forget for a couple of months all this mass figure prediction and remember that in our own little community there are people who will, or have to buy and we have something to sell. Let's sell them!



Detroit Builders Are Selling Homes By Talking Air Conditioning—

N Detroit an unusual and highly interesting and important development has been going on during the past two years. This development is the adoption of automatic, forced air or air conditioning by speculative builders as a sales appeal in their houses.

In spite of hard times in Detroit, there has been an assuring volume of new house construction under way all during this year and all through last year. This construction has been confined largely to homes of the better class—that is houses built to sell from \$10,000 up. These new houses have been erected in real estate developments around the outskirts of the city, on land which only a few years ago was too far removed from fast transportation to be attractive to buyers.

The incorporation of some degree of air conditioning to houses of this type by builders anticipating a purchaser did not just happen. It grew first from a desire on the part of the builder for features which would sell houses in spite of curtailed buying and, second, from concentrated effort on the part of several warm air heating firms to sell the builder and the buyer on the benefits and advantages of this new type heat.

Of the firms which have been instrumental in educating the public and the builder in air conditioning, the Wentworth Engineering Company, headed by E. H. Wentworth, has played an important part. This progressive firm was one of the pioneers in forced air heating in the Detroit area. Since their first fan installations were made the company has given much study and devoted a large part of its selling effort to merchandising oil burners, oil burning furnaces, forced air replacements, automatic control and automatic humidification. That the

company has been highly successful in its efforts is attested by the large number of excellent systems now in operation.

In the systems which the Wentworth company has installed, both unit air conditioning furnaces and unaccessoried furnaces having blowers, washers, filters, controls sold extra have been used. But for both types of plant the company has made sure of successful operation by careful engineering of both equipment and system.

This attention to engineering detail is well illustrated by the photographs and drawings which are shown here. These pictures and plans were taken of a heating plant installed late last winter. How the

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This picture and the one at the top of the page show details of the duct work and the square casing on the furnace. Each branch has a splitter type quadrant. Transitions and duct sections were made up complete in the shop



The house is typical of the class of home which has been erected all this year and last. Such homes sell for from \$10,000 up. Several Detroit speculative builders use these air conditioning systems as their strongest selling point



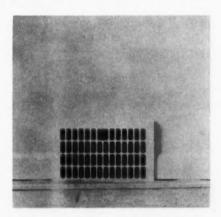
As Engineered and Installed by Wentworth Furnace Engineering Co.

engineering detail is handled is shown by the data sheet in which every factor influencing the system is taken into account and by the duct system drawing which shows an unusual amount of attention to the details of getting smooth flowing warm and cold air lines.

These drawings for the plant were prepared by the Wentworth shop foreman, a man who has been identified with fan blast heating for many years. In designing the duct work for the company's installations, complete scale drawings such as shown are made on every job. From these drawings the complete duct system is made up in the shop, leaving only the fitting to be done on the job. This shop fabrication is of itself unusual, since many contractors in the Detroit area do most of the cutting and fitting on the job rather than in the shop.

This particular system is composed of several pieces of apparatus carefully selected for individual and overall efficiency and ability of the units to work together. The furnace is a Follansbee, coal-burning, steel furnace in a special square casing designed and baffled for forced air operation by the Went-

worth company. The blower used is a Silentaire controlled by a house thermostat. On this particular job, filters were omitted, since the house



Warm and cold registers are alike except the valves are taken out of the cold airs. All faces are painted to match woodwork

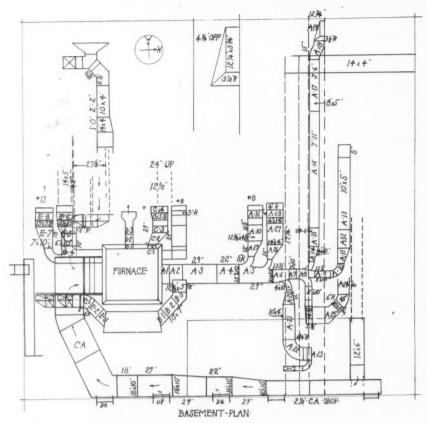
is located in a restricted residential neighborhood, removed from industrial or street dust and dirt. Humidity is taken care of by a Simplex air moistener placed above the drum in the hood.

The duct system was carefully engineered for the house. Rectangular ducts are used with quadrant dampers used as splitters at all branch take-offs. The furnace with the fan behind is located against an

outside wall in a narrow space between the wall of the recreation room and the partition of the coal room. As shown on the basement plan, the duct system consists of one long warm air run with four short single branch runs feeding boots located near the furnace. The return air side consists of one very long run from the east and north sides and one shorter run from the south and west sides.

Just how detailed are the fittings made for this job are shown on the shop drawing on which every section of duct, all the transitions, elbows, fittings and turns are sized. The photographs show how these fittings look when assembled on the job. The section key numbers, such as A-3, B-2, C-4, etc., indicate further amplified detailed drawings on which the fittings are made up in scale for transfer to the metal.

The system for the house, as shown in the data sheet, was calculated by the B.t.u. heat loss method. At the top of the columns are indicated the coefficient of heat loss factors used for the particular materials and exposures of this house. These heat losses are translated in terms of total B.t.u. heat loss and



This shows the shop fabricating layout for the duct work. Note how every section, whether straight, elbow or transition, is detailed fully. The plan does now show the basement outside the area covered by the duct system

from these totals the C.f.m. for each room is entered on the sheet. This C.f.m. used is derived from the equation—

$$C.f.m. = \frac{B.t.u. \times 55}{Temp. Rise \times 60}$$

The pipe area used is calculated from the formula—

Pipe Area =
$$\frac{\text{C.f.m.} \times 144}{\text{Velocity.}}$$

For this installation the following velocities were used—velocities in

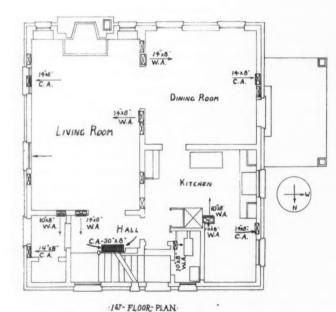
the main ducts 700 feet per minute. In risers 500 feet per minute. Velocities at registers 300 feet per minute. In selecting factors a register temperature of 145 degrees was used with a calculated return air temperature of 65 degrees.

The total heat loss for the house is shown as 106,492 B.t.u.'s and the furnace chosen has a capacity of 109,000 B.t.u.'s at a combustion rate of $5\frac{1}{2}$ pounds of coal.

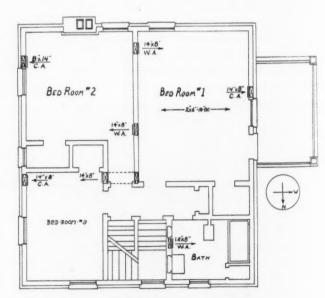
A feature of interest in this data sheet is the high room temperatures used. This temperature is set for 80 degrees for all rooms but the bath, where 90 degrees was desired. Note also that there is a calculated heat loss for the floor of the basement recreation room, the only heated room in the house with an exposed floor. This room is heated by an inlet in the wall next to the furnace and has a return air grille in the same wall.

The heating layout for the first and second floor is worth attention because each major room on both floors has both inlet and outlet. On both floors these registers are located in baseboards with the valves removed from the outlet registers. All registers are painted to match the woodwork of the rooms.

A feature of interest is the use of warm registers of the same size



Here is the first floor layout. Note the warm air registers on inside walls and cold airs on outside walls. Each room has a direct return to the fan



The second floor shows the same characteristics as the first. Compactness is the key to the design

: 2 . FLOOR - PLAN

Coefficients of Heat Transmissio		.21	.23	.06	.02		-			
ROOM DIMENSION CONT	GLASS		CEIL.	FLOOP	WFIL.	TOTAL	DIFF	ATU YENT LOSS	C.F.M.	RISEPH
LIV-R 21-0x13-7"x8-6" 2410	36.3	2.52			36/5	162	80°	12.960	148	43 8×14
DIN-R 13:11x13-11x8-6" 1568	52.8	39.9			2352	154	80°	12.320		40 8×14
KITCHEN/3:1/x8:1/x8:6" 832	9.9	12.60			832 16.64	44.57	80°	3.566	41	12 8×19
B.R.K. 7-6"x6-11"x8-6" 336	13.5	23.1			504	5485	80°	4.388	50	14 8×10
LAV. 5-6"x5-0"x8-6" 140		20			2.8	14.96	80°	1,197	14	8 110
VEST. 8:0"x4:1"x8-6" 272	23.1	8/			816	56.42	80°	4.5/4	51	15 8×10
HALL 170x55x80"408	17.3	43	11.75		10.2	49.75	80°	3,980	45	11
HALL 8:0x7:6x8:-6" 510	14.3	11.55			10.2	41.20	80°	3.296	38	13 8x/4
BED#1 18-6×15-11×8-0-2072	51.7	44.73	59.57		3108 62.16	229.	80°	18.320	209	60
BED*2 15-0x13-6x8-0 1620	42	2/3 44.73	46.46		24:30 48.6	195	80"	15.600	178	51
BED#3 14-9×10-0×80 1200	26.	33.18	34.50		36	151	80°	12,080	/38	40 8x14
BATH 70"x9"0"x8"0" 504	1.7	25.41	14.49		20.16	77.44	90°	6,970	80	23 8x/2
REC:-R 15-0x18:3x7-0"1638	10	100		234	7638 3276	78.76	80°	7,501	83	2.4 8x12
								106,492	1215	

The data sheet is completely filled out so that nothing is left to chance or guess. Such detail is necessary for present-day air conditioning systems. You can follow this sheet through and see how the system was designed

8 inches by 14 inches in practically every location.

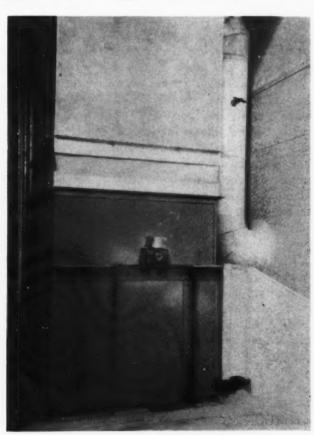
The return air side of the system takes all the air from every major room in the house, both first and second floor. This use of positive circulation is an emphasized feature of Wentworth installations and is used as one of the talking points by the builders in selling houses to buyers. These returns are located in outside walls wherever possible.

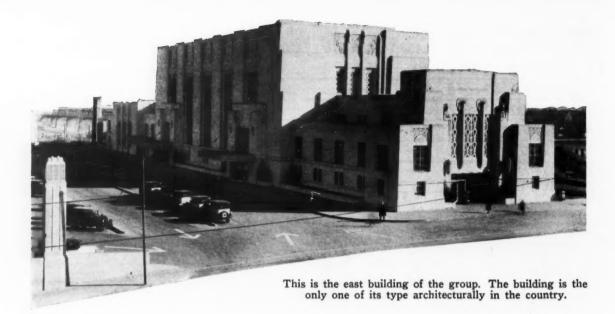
The heating system installed in this house is typical of the kind of heating plants the Wentworth Company has been selling during the last two years. The system was developed to give the builder a feature which would make his houses more desirable than the run of houses offered for sale. In order to make the system saleable the features mentioned forced air, automatically controlled and humidified, positive circulation from all major rooms, metal work in keeping with present-day basement use, the most modern types of equipment, all engineered to fit each house, were worked out.

After the heating contractor had developed the system the idea was

sold to one contractor for trial. It proved so successful that other contractors have adopted it, resulting in the Wentworth company establishing a substantial volume of business. Air conditioning, to some degree, has now become an established selling feature of Detroit home building during this period of slow sales. Sales of houses indicate that the public has taken a liking to this type of heat.

The blower, which is a Silentaire, is back of the furnace. Connection with the return duct system is through a straight drop box. The wide canvas collar is standard on Wentworth installations. The blower is grouted to the floor. The shoe to the casing is diverging nozzle





METAL-

Of Many Kinds, in Many Forms Used in Omaha's Union Station

MAHA, Nebraska's, new three and one-half million dollar Union Station, serving seven of the railroads which make the city the fourth greatest railroad center in the country, is one of the best 1931 examples of how metal in many forms and of many different materials is being used to ornament, protect and operate modern structures in which comfort, health and convenience are public requisites.

From a structural and architectural design, the new station group is the only one of its type in the world excepting the renowned station at Helsingfors, Finland. The architecture is ultra-modern and is the work of Gilbert Stanley Underwood, Los Angeles, California. Structurally, the station group is one of the largest in the country, which statement is attested to by the

quantities of materials used in the various buildings of the group.

In arrangement the group is a decided departure from current practice. There is one large station building to the east and across 18 tracks there is another station building of almost as large proportions, but not quite so distinctive architecturally. Once a passenger enters the station he is protected completely until he enters his train. The two buildings are connected by an elevated concourse which is in turn connected to the tracks by stair vestibules. These vestibules join long "umbrella" track sheds.

In this distinctive group of buildings, metal plays a highly important role. There is in both stations a complete ventilating system which is also a fan blast heating system during heating months. Throughout both buildings metals of several different kinds were used as ornamentation, and trim, in the waiting room, restaurants, rest rooms, and so forth. The train concourse is completely sheathed in metal. So also are the enclosed stairs and the sheds.

In the group, some 260,000 pounds of galvanized iron were used in the ventilation and heating system. More than 85,000 pounds of copper were used in the flashings, marquees, concourse, stairs and train sheds. There is also a wealth of bronze work in the heating grilles, marquee ornamentation, etc. There is also a large amount of bright metal used in the tables, counters, display cases and kitchens of the restaurants and rest rooms. And last there is much cast metal work of aluminum, bronze and iron in the ticket window grille work, the restaurant chairs, lighting fixtures and interior ornamentation.

Not all, but most of the metal work was fabricated and installed by Olson Brothers of Omaha. Many of our readers know A. E. Olson, one of the long established heating and sheet metal contractors of the middle west. Many readers know one or more of his four sons who are also in the business—Gilbert, Milton, Wallace and Myron. Gilbert it was who gave that excellent address at the last National Warm Air Heating Association Convention.

The Ventilation System

Since the ventilation system consumed the largest poundage of metal and because the designers and owners of the station are depending so strongly on this heating and ventilating system to make their station comfortable regardless of weather, it may be well to set out some of the details of this system first.

Here is the concise description given by Martin T. Hooper, mechanical engineer of the architect's office:

Ventilation

The design of the heating equipment for this structure is for a modified split system and does not include air conditioning apparatus.

As designed, it is intended to supply clean, tempered air of the Use of metal is extensive and forms the basis for an elaborate operative and decorative plan. Metal marquees. such as this one, are the passen-ger's first contact with the plan which makes comfort and convenience key requi-sites. Sheet and cast metals were used in the fabrication of these marquees.



proper humidity and temperature to certain parts of the building, including the main waiting room and, with the exception of the dining room and kitchen, all space at the street or first floor level, establishing as nearly as possible with the apparatus as specified the following conditions:

Outside dry bulb temp. temp. Winter 10 deg. 70 deg. Summer 95 deg. 85 deg. Inside wet bulb temp. humidity 57 deg. 45%

The main waiting room, containing approximately 1,000,000 cu. ft. with an estimated seating capacity of 250, is the largest single space or room to be ventilated.

Based on a 10 min. air change (for summer) there is an air supply of approximately 30 c.f.m. per person in the main waiting room. The air supply is introduced through ends of the seats and top of high backs of the seats with recirculating



The main waiting room is heated and ventilated by an extensive system of fan blast heating and mechanically circulated air. The inlets for the system are in the tops and ends of benches and along the ticket counter. Outlets are in outside walls near the floor. Seventy-five per cent of the air is recirculated.

or exhaust grilles in outside walls near floor line. In the interest of economy the layout as designed provides for at least 75 per cent of the air supplied (during heating months) to be recirculated. Vitiated air from the main waiting room is exhausted (during summer months) through grilles in ceiling.

The fan system which supplies fresh air to the waiting room is located in the fan and heater room below the first floor and is rated at 60,000 c.f.m. Exhaust fans and the duct system used in connection with this are located in the roof space and each have a capacity of 29,000 c.f.m.

The three street entrance vestibules and the three entrances from concourse are provided with unit heaters and are so located as to protect the waiting room against cold air entering from these openings.

The second largest room to be ventilated is the dining and lunch room containing 121,000 cu. ft. and

has an exhaust system giving an 8 min, air change. Fresh air is supplied through pivoted opening in Exhaust is through windows. grilles located in ceiling and connected through system of ducts to the two exhaust fans, each rated 7,500 c.f.m. The fan rooms are located in the space over the dining room. Due to the comparatively high ceilings of the dining and lunch room, the design included four unit heaters in addition to the direct steam radiation. The unit heaters are located in outside walls, each with rated capacity of 2,200 c.f.m.

The kitchen contains 50,000 cu. ft. and has a 3 min. air change. The air is introduced through pivoted openings in the windows. The exhaust grilles and duct system are located in the ceiling of the kitchen. The kitchen exhaust fan is in the fan room located in a fireproof space over the kitchen. Duct work at the point entering fan room is equipped with a fused-link fire

damper. The motor for the kitchen exhaust fan is provided with a heavy sheet metal enclosure with louvers venting to the outside.

A 6 min. air change for the toilet and wash room, smoking rooms and sink closets is provided by an exhaust fan and duct system, the fan being located on the third floor level and the ducts suspended below the first floor. Air is introduced through grille work in the door panels. Exhaust grilles are in the side walls.

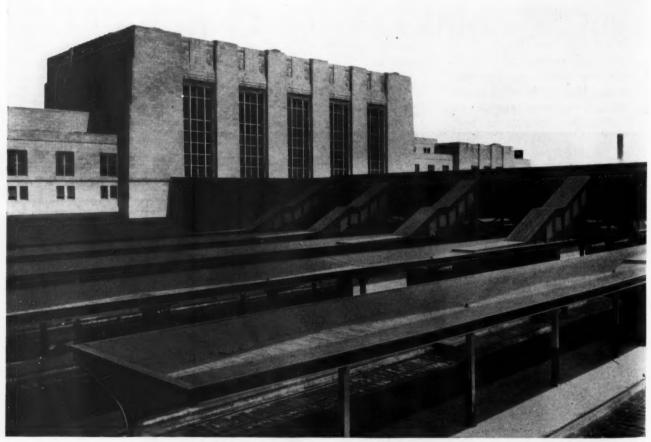
Telephone booths are provided with 4 min. air change. Exhaust grilles are located in the ceilings of the booths. The fan and duct system is entirely an independent ventilating unit.

There are 11 supply fans handling 88,750 c.f.m. and 8 fans handling 84,000 c.f.m., making a grand total of 172,000 c.f.m. of air being moved when all of the fans are operating at rating. The motor installation for the fan drives totals 102 hp., one of the motors being variable speed and 18 being constant

12

tl ta

tio til



Between the two main buildings there is an elevated concourse with enclosed stairways to the train sheds. All these structures are encased in copper, fabricated by the sheet metal contractor.



curred on the concourse, stairs and sheds.

The concourse which connects the two station buildings is lighted by windows along both sides. These windows are set above high sills and and the panels thus formed are used to form the basis of the ornamental treatment. Briefly the concourse consists of a lower flat panel topped by a section of standing seam copper under the window sill, then the window which is single sash, then the lintel which projects slightly, then a standing seam panel and the flat stepped cornice which is carried back under the tile roof.

A cross section of a concourse side would show that these varying panels are used to make the sheet

speed. Remote controls for all fan motors except dining room and kitchen are located adjoining the station master's office. Remote controls for dining room and kitchen fan motors are located in the dining room manager's office.

Fans are all erected on anti-vibration platforms. This is essential for noiseless operation, especially for the fans located over the main waiting room and dining room.

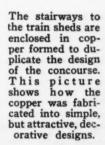
Air filters and humidity regulation are installed in connection with the supply fan for the main waiting room, in order that during periods of recirculation the waiting room may be kept as free from dirt and dust as possible.

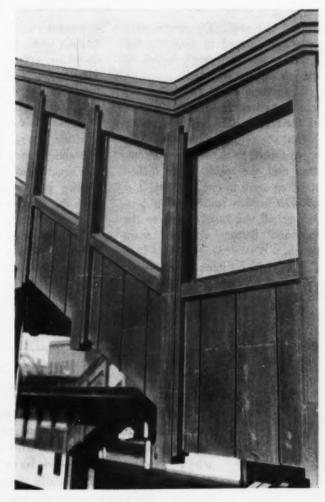
Galvanized steel duct work required in connection with the ventilation of the building amounts to approximately 130 tons.

Gravity ventilators venting the roof spaces and the fan discharges through the roof are of the rectangular low head type. Due to the objectionable visibility, the ordinary round type ventilators were not used. All ventilators were equipped with blade dampers.

Remote control for damper air motors is provided without exception throughout the system of ventilation. Dampers in each of gravity roof ventilators heads are included under this system of control. The valve panel board is in boiler room.

Above is a closeup of the sheet
copper work on
the concourse.
Both plain and
standing seam
panels are used.
The projecting
pilasters form
panel sections for
the glass windows. Over tracks,
the glass is replaced with copper sheeting.





Architectural Sheet Metal

There are a number of interesting fabrication and erection details connected with the copper work done by Olson Brothers. The largest single use of copper ocmetal conform closely with the structural framework of the bridge. The wide lower panel, for instance, covers the deep bottom chord of the flat truss which supports the bridge. On these panels 16-ounce crimped



The restaurants use metal of several types. The counters and display cases are sheet bright metal, the stools are cast metal. The grilles of the heating system are also cast metal.

copper was used. The sheets were generally formed in rather small pieces which were single locked on the job and not soldered.

The panels above and below the windows cover the bracing members of the truss. Each of these panels is four sheets wide with the outside edges locked to the ornamental column and the inside edges locked standing seam to one another. The window section consists of a projecting sill and lintel locked to the top and bottom standing seam panels.

The panel columns which divide the windows are the only ornamentation on the concourse or the stairs. One of the photographs shows the details of these columns. The sections were fabricated in the shop and delivered soldered to the job ready to be single locked. Whereas the roof of the concourse is of tile, the roofs of the stairs are of standing seam copper seamed to the square paneled cornice. This cornice is identical in outline on both the concourse and the stairs. All this copper is 16-ounce.

An interesting deviation in construction occurs where the concourse passes over a track. In these panels the lower side of the concourse is covered with a heavy steel plate which is carried up the two lower sides for a few inches. In these panels the glass is omitted from the windows and a two-sheet section of copper is substituted. These precautions are taken to eliminate smoke and fume nuisance.

All of the copper work on the concourse and the stairs is over complete wood sheathing.

Ornamental Metal

One of the photographs shows the interior of a restaurant. The tops of the counters are covered with Monel metal and the cases behind are also of this metal. The seats are stamped metal as are the bases. The lighting fixtures throughout emphasize this metal age as exemplified by the elaborate use of cast metal in the grilles of the ticket windows, the grilles of the heating and ventilating system and the large metal window frames and panels.

The marquees which protect the entrances are further indication of the adaptability of metal. The under side is of bright metal having lights thrown against the metal from troughs around the edges. The outside faces are cast metal designed to carry out the decorative scheme of the buildings. The fabrication of the sheet metal and the erection of the cast metal was all handled by Olson Brothers as a part of their contract.

In most issues we give over a page to the activities of the various local, state and national associations. This page has been missing for several issues and some contractors have asked—why? The answer is—we haven't received any items from the associations. Undoubtedly many associations are inactive during the summer; nevertheless their work is highly important and we like to hear about their activities. This is an open invitation to associations to use this page

A Double Offset Elbow

For E. H. Robinson, Bridgton, N. J.

In answer to Mr. Robinson's request I'm sorry to say that I know of no other way in which a fitting as per sketch submitted could be developed without the contractor losing some prestige, because the most important factor to be considered is to try to maintain as smooth a run as possible.

The accompanying drawing may seem a little hard, but once its principle is mastered it is surprisingly simpler than other methods where triangulation is involved.

It is true that where the fitting must meet conditions, where dimensions of opening, offset, and elevation are unequal, each side must be developed separate, but once the plan and elevation are drawn it

By ANTHONY ZICKE

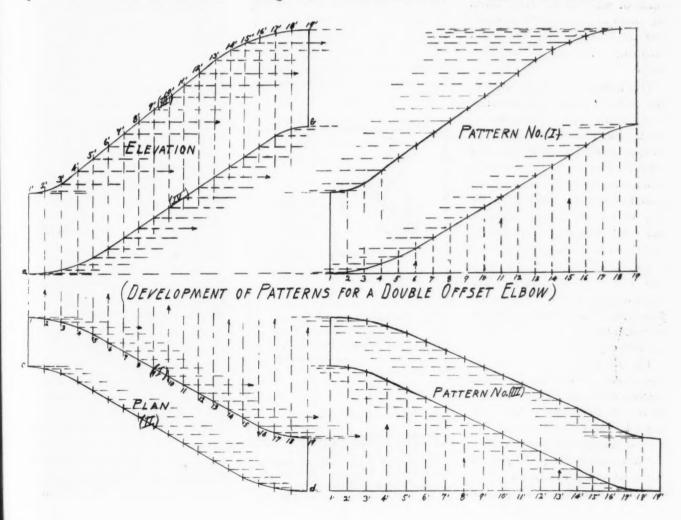
takes little thought to develop the rest of the pattern.

Take care to draw the curves of both plan and elevation as uniform as possible.

Divide side (I) of plan into a number of equal parts and carry vertical lines from these points upward to cut top and bottom of elevation as shown.

Right alongside of elevation set stretchout of side (I) of plan, as shown by small figures (I) to (19). Erect lines from these points to intersect lines drawn horizontally from elevation. Draw a line through these intersections and we have pattern for left side. To develop top side (III) take stretchout (I') to (19') of elevation and set it alongside of plan. (Notice that spaces are not equal on sides (II), (III) and (IV) and each must be taken separate, as these were all prejected from side (I) of plan to avoid confusion.) Carry lines from these points to cut lines drawn from plan as we did for pattern (I). A line through these points will give us pattern for top side (III).

Pattern for right side is layout the same way, taking stretchout (c), (d) of side (II) of plan, and stretchout (a), (b) of side (IV) of elevation to develop pattern for bottom side. Allow extra for seams, as these are not shown.





In Direct Mail It's Not How Cheap— But HOW GOOD!

E VERYONE is interested these days in getting business.

And a great many furnace installers are today evincing an interest in getting business through

installers are today evincing an interest in getting business through direct mail solicitation. Which brings up some pertinent comments about direct mail literature every furnace man ought to know.

Most persons who have tried direct mail and kept a close check on the results obtained, know that there are, generally speaking, two kinds of direct mail—those which are cheap in price and those which cost more money than the buyer originally set aside for the campaign.

This matter of choosing between low cost and higher cost literature is a question every dealer has to decide for himself. In order to analyze his field he must know just what kind of home owners he is mailing to, what the price of the work he solicitates will stand in the way of cost of getting business, and what amount of business he expects to bring in from inquiries.

We discussed and showed just a few weeks ago the mailing campaign used by Homer Selch in Indianapolis. This mailing was low in cost and the literature mailed not very expensive.

The illustrations on these two pages show the backbone pieces of another direct mail campaign conducted in Indianapolis, this campaign by the Kruse Company furnace manufacturers and installers, and manufacturers especially of the Kruse oil and gas furnaces.

This campaign, as the illustra-

tions show, is not a low priced campaign. First of all the folder inside and with cover is two color—black and yellow—and there is quite a bit of art work used to illustrate the points stressed by the folder. The smaller mailing card is also two colors—black and red.

Here is what was done with the folder. The circular was mailed to a list of about 9,000 names late in August and early in September of 1930. The list was compiled from names of former customers of both cleaning and replacement and new furnace work. The list of customers was increased by selecting names of persons owning property taken from city records by districts.

With a mailing list of 9,000

names the cost of mailing would be one and one-half cents each including the return post card or a postage cost of \$135 for the 9,000 pieces.

Here is what was accomplished with the folder.

After the August and September mailings had been made and before the October mailing was made 78 orders directly traceable to the folders had been received.

Here is what Mr. Kruse says about this effort:

"When mailings are made every month, as ours are, it is pretty hard to tell just what month's folder brings in certain orders, but it is significant, I think, that our cleaning and repair business all through 1930 showed a substantial increase over 1929.

"While we are stressing a \$4.00 cleaning job with pretty expensive mailing pieces, our actual orders resulting from these mailings averaged \$16.27. We credit only repair business to this advertising, not complete furnaces.

"We have been carrying on this type of direct mail solicitation since December, 1929. We try to mail at least once a month and also to make every mailing just as effective as possible. A considerable part of our appropriation for local advertising is spent on just such effort and we have found that the expense more than pays for itself."

Just a word about the makeup of the folder. The cover, which is shown, folds back over the text, but does not, of course, cover it. The reason for this arrangement is



This is the return card enclosed in the leaflet. The other side has the usual mailing address. The card is two colors—black and red



d

to intrigue the receiver into opening up the folder and reading the text. The illustrations are used for the same purpose—reader interest.

The small card which is shown is a business reply card with the usual post card address on the other side. This card is enclosed in the folder so that all the receiver has to do is write his name and address and drop the card in a mail box.

As we stated in the beginning, these leaflets are not cheap. No intention to get out a "cheap" job was considered as the primary purpose was to design a leaflet which would make the receiver want to open it and then read the message through to the end.

The leaflets cost \$270.00 which would be a unit cost for the 9,000 mailing of 3 cents per leaflet. Another one and one-half cents was required for postage plus the time of the addressing and handling of inquiries.

From the results obtained it is evident that in this particular case, at least, a good looking leaflet, intelligently designed to get results paid excellent profits for the contractor's time and efforts.



Once there was a Furnace Man wno did not remind his customers and hope-to-be customers that winter follows summer... sometimes suddenly.

And when Jack Frost caught them unawares...



They reminded him most unpleasantly of his failure to remind them—and demanded service immediately, if not sooner, because

Their house was cold . . . Elmer had the earache; Baby Sister was sniffling; Grandmother had ague, etc., etc., etc.,





But that Furnace Man was not Mr. Kruse who mailed his reminders regularly month by month and ASKED, PLEASE, EVERY TIME, to be allowed to do that work while he could

And he is still asking, PLEASE, won't you let him do it Now?





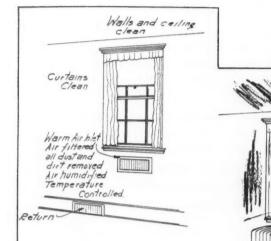
TALBOT O218

KRUSE COMPANY, Inc.
353 West 16th Place, Indianapolis

The long strip at the left shows the cover. This is really a tab, designed to catch the receiver's eye by color and drawing. The inside carries the above message printed and illustrated as shown. Note the catchiness of the wording and the general feeling of good will which the leaflet leaves

FAN BLAST ENGINEERING

By PLATTE OVERTON
Heating Engineer



THIS Or

Dust and dirton curtains ceiling and holls

Radiator occupies
Valuable flor space
Unsightly
No form idity

THIS

THE general impression regarding "air conditioning" seems to have this system confined to new buildings, furnace heating and the entire building or none.

As a matter of fact it may be adapted to one room or hundreds. Buildings new or old. Any type of heating system, warm air, steam, vapor, or hot water. That there is a vast market here will be obvious to the investigator.

The owner with a \$20,000 home built some ten years ago is hearing about air conditioning. Every home owner is a prospect. It follows of course that he would hesitate to wreck his house to install a \$4,000 air conditioning system. However, he will listen to a proposal to remove the radiators from his living room, dining room and library and air condition these rooms with a system that may cost him as low as \$700 or less. One will be requested to return and install such apparatus in the balance of the house.

The public has heard about air

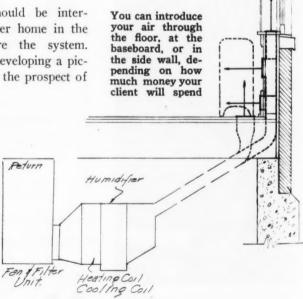
conditioning. They are talking about it, but what is it? This is the contractors "in." When he has explained the system he should leave with the order for at least the first application for the living quarters of the house.

The prospect should be interviewed in his or her home in the rooms that require the system. Start the story by developing a picture in the mind of the prospect of

the room without radiators. A picture of clear, clean, floors. Unobstructed window space. Elimination of dust. Circulation of air. Provision of humidity and temperature control. What a story to tell. Cooling and dehumidifying in summer by passing cold water through the heating coil, by a system of bypasses installed with the system.

People will not eat in the street, but they will raise their dining room or kitchen windows and expose their food to a steady flow of dust from the curb. We open our win-

Ask your customer, 'Which would you rather have, this or this?" and show an illustration, the one at the top of the page. Who would not take free floor areas, clean walls?

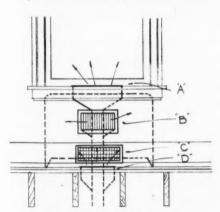


dows in the summer to get the "breeze" (if any), and endure air that is too hot, too damp and always dirty. With the proper air conditioning system we may manufacture the proper conditions in the basement and pass them into the room through small inconspicuous openings in the baseboard or side wall, or window sill.

Some idea of the application of such a system may be gleaned from the accompanying sketches. have first the fan and unit. This unit may be adapted to hot water, steam or vapor. The unit as a whole will contain the fan, humidifier, and filter and heating unit. A bypass with gate valves provides for the passing of cold water through the unit for cooling and dehumidifying in summer. Here it is possible to establish a "loop" and a circulation through the unit of all the water used in the house, or if water is cheap it may be passed to the drain.

Any number of inlets may be provided for a room. If there are several and they carry not to exceed 75-100 c.f.m. each, 4-inch 28-gauge galvanized conductor pipe and elbows may be used from the main or plenum chamber.

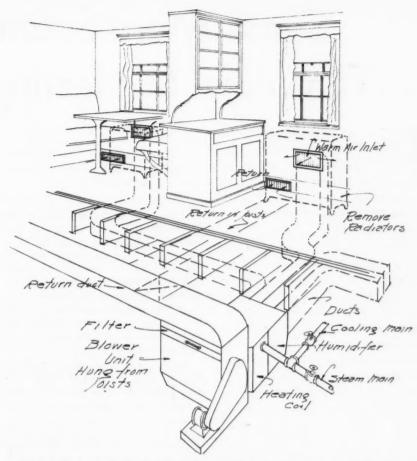
In the application "A," "B," "C," "D," "A" should be used if there



The text explains how to choose the type of inlet for your job. Here are the four types illustrated

is considerable glass surface in ratio to wall surface such as in bay windows.

"C" is possibly the cheapest to install in the side wall. Here the baseboards may be removed and the installation made simply and quickly without plaster being broken or



Here is an isometric illustration of a typical system. Heat may be from either a hot water or a steam coil equal to the radiation removed from the rooms to be air conditioned. The heater and fan can be suspended from the basement ceiling. If necessary pipes as small as 4-inch can be used for supply

removed. Of course "D" will cost the least and in some cases where no space in the walls is provided it is the only solution.

The size of the unit, fan and ducts depend on the requirements, and are calculated in the same manner as in new work. A complete survey should be made and a comprehensive plan made. The hooking up of the unit may be subcontracted to the steam fitter. Here at last is a chance to reverse the old order of affairs where the ventilation contractors is always the subcontractor.

Here is also a splendid opportunity for window display, and newspaper advertising carry the story to them directly with cuts and diagrams something in the manner shown in the sketches.

I believe it was Mark Twain who declared that while much had been said about the weather, nothing had ever been done about it.

Heating and ventilating con-

tractors can do something about it, at least in the confines of the average home, and get paid for doing it.

A unit of 600-700 c.f.m. that will heat three fair sized rooms will not cost to exceed \$250 with controls; \$50 to \$75 should cover the installation and the steam fitting should not cost over \$25. Here we have an item of \$350 that should sell for \$500 to \$600 or less. If space is available for risers a 12-room house may be remodeled for air conditioning at a cost not to exceed \$1,200 to \$1,700 selling price.

Babson tells us to fight the depression with new schemes. Here is one with the better type of residence and the man with money as the prospect. There are hundreds of homes heated by water and steam, many owned by persons of wealth able and willing to buy convenience, comfort and cleanliness, who hesitate to tear up present systems unless something like this can be shown. We can show them.

Some More Solutions for That Aug. 17 Heating Problem

In the last issue we published some solutions to a heating problem which was first outlined in the August 17 issue. Following are some additional solutions which we did not have space for last time.

For the benefit of readers who have not followed this problem, we show on this page the layout of the system as sent us by the heating contractor who has to fix it. Here is also a brief outline of the highlights of the problem—"When a cold snap comes the owner finds it uncomfortable in his parlor because of drafts across the floor. These air currents seem to come from the hall and enter the dining room to drop through the cold air grille there. The owner also finds it hard to heat bedroom number 1."

CHARLES N. WADE

From Martinez, California, Charles N. Wade of the Martinez Sheet Metal Works writes:

"On Page 17 of the Aug. 17 issue, I find a furnace job that is giving trouble. Now my idea of the trouble is, first, the cold air is wrong in that the 18-in. pipe should be in the dining room and the 20-inch in the hall, or even reduce the dining room C. A. to 16-in. and increase the one in the hall to 26-in. as at present the main volume of return air is being drawn from the hall and upper floor through the parlor to the dining room cold air duct.

As to the lack of heat in bedroom No. 1, there are several things that may cause this. The duct being quite long, may not have enough pitch. Prevailing winds and cold weather exposure may kill warm air flow or the room may be air locked. If the pipe has the proper pitch, I would say to

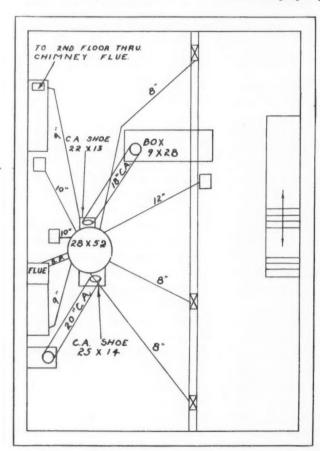
increase the basement duct to 10-in. pipe and provide for air leakage under door into hall to allow for circulation. Also be sure the furnace has enough capacity. I also believe this job would benefit by reducing size of W. A. register in hall and increase the one in parlor."

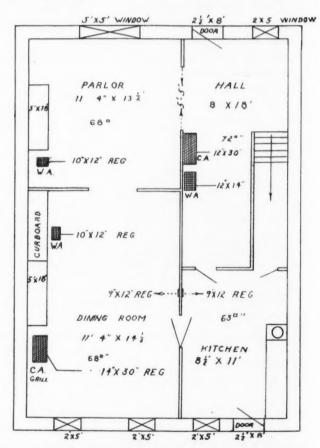
R. F. CLOVER

Here is a letter from a Dayton, Ohio, reader who says he is not an expert on heating, but is constantly studying heating with the idea of becoming a heating specialist. Mr. Clover analyzes the problem in this wise:

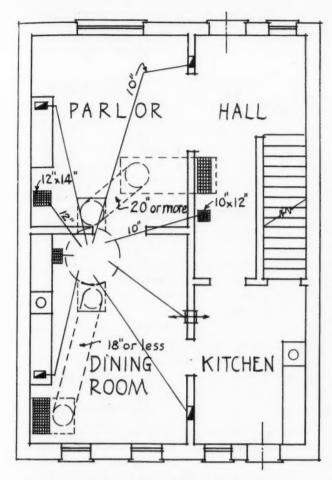
"The article in the ARTISAN of Aug. 17th concerning the faulty installation can be overcome without many additional changes. The job, as I see it, is as near Standard Code as is found in most jobs, as they all vary in some way or other.

"But the biggest reason why there





These two drawings show the system as it is at the present. Compare these plans with the text and see where the system falls down. It is not too late to send in your solution. Bedroom number 1 is directly above the hall and is heated by the long 8-inch pipe shown in the basement



N. Wade. Mr. Wade would re-verse the cold air pipes and increase the size of the leader to bedroom No. 1. He also suggests cutting some wood off the bottom of the door in this room

At the left are shown the sug-gested changes of C. N. Wada

have a face equal to 314 sq. in. An 18-in. by 30-in. face has a free opening of 360 sq. in. In other words, 18-in. by 30-in. equals 540 sq. in. minus onethird of this amount, or 180, gives the 360 sq. in., which is 50 sq. in. larger than the requirements of a 20-in. pipe."

P. H. COTTON

P. H. Cotton, who conducts a live business in New Orleans, takes time out from selling a long list of sheet metal specialties to give us his ideas on the problem. He says:

"This seems to be a poorly laid out system. What we need in this business is more practical men and fewer book and college educations.

"I would make the changes shown on the alter layout as follows: All the 8-inch runs are too small and should be changed to 9-inch. The 9-inch runs should in turn be changed to 10-inch.

"I would also shift the 12-inch warm air register in the hall to a location more in the center of the floor and these inside wall openings. Do this to the warm air registers in the parlor and dining room so as to shorten all runs from the furnace. Also move the second floor bedroom registers to inside walls and make the leader to bedroom Number 1 a 10-inch pipe rather than the 8-inch pipe now in use."

is a cold draft across the parlor floor, and that the bedroom No. 1 is hard to heat, is due to the fact that the job is not balanced properly. The cold air return in the hall has to take care of the entire second floor and a portion of the first floor, which is reason enough to see why there is a draft over the parlor floor.

"The cold air face and return are not large enough to take care of the cold air. Naturally, the surplus of cold air goes through the parlor into the cold air return that is located in the dining room which is not overloaded.

"The bedroom is hard to heat due to the fact that it is the farthest from the head of the stairs. As the cold air coming from Room No. 2 checks it, with the help of the air from the other

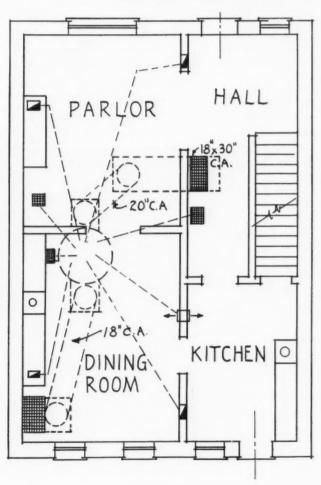
"If the cold air return in the hall will be made larger, using a face not smaller than 18 in. by 30 in. and increase the duct to take care of the increase in the face, it will eliminate the excess air going across the parlor floor, also a greater amount of heat will be noticed in the bedroom.

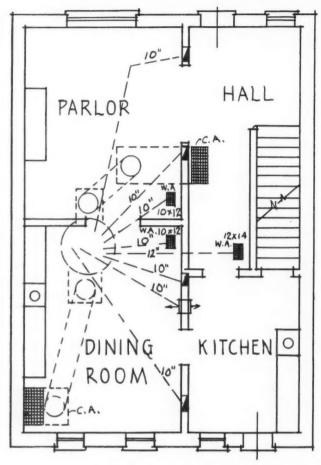
"Leave the cold air as it is in the dining room, as the face will only admit air equal to an 18-in. pipe.

"If the face is left as it is it will act the same as an 18-in. return.

"But the return in the hall should

At the right are the changes rec-ommended by R. F. Clover. Mr. F. Clover. Mr. Clover would also reverse the cold air pipes or enlarge the one in the hall to eliminate the floor draft. He also gives some interesting figures on the register sizes





O. J. FARUS

From Juda, Wisconsin, O. J. Farus writes that he is not a heating engineer, but merely a sheet metal contractor and furnace man, but he thinks a few simple changes will remedy the problem and eliminate the trouble. Here is what he suggests:

"In the hall you could either leave the present 12-in. by 30-in. register as is, and install an 8-in. by 24-in. register near the door in hall and also another register just opposite the one now installed.

"In other words, just inside the parlor, or you could put a larger register near the hall door and one in parlor and discontinue the one now in use.

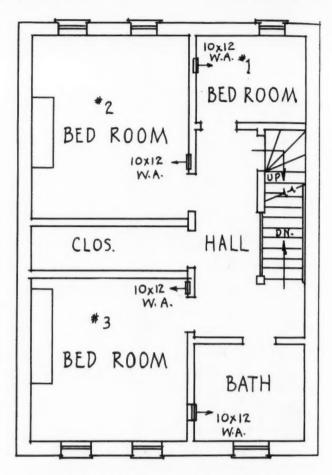
"I would drop them all into one box in the basement.

"Bedroom No. 1 has a very long run and is elbowed, therefore I would increase the basement pipe to 9-in.

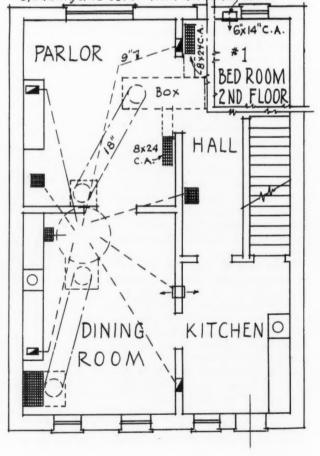
"I would then install a cold air grille in the baseboard near the window, possibly a 6-in. by 14-in., then cut out plate over studdings in attic and cover with hardware cloth so that mice cannot get in or out. This, if you have not tried it, may seem foolish, but it will cause a circulation and in every case I have applied it, it has cured the ill."

The two drawings above show the suggestions offered by P. H. Cotton. Mr. Cotton suggests a number of changes in both the warm and cold side of the system. One of the biggest changes is the shifting of warm air registers to inside walls

Right is the suggestion of O. J. Farus. This reader makes an interesting alteration by putting in an auxiliary cold air register just inside the hall-living room archway. He also increases the basement leaders



Cold air stack from attic down to Bed Room*I. Cut hole in plate over studding and cover with hardware cloth.



"Injector" Principle Provides Combination Gravity and Forced Air

THE plans and photographs which accompany this article show details of an interesting combination gravity and mechanical warm air heating installation recently sold and installed by the Hawkeye Tin Shop, Cedar Rapids, Iowa.

The house is a large frame structure which is considerably larger than it appears from the exterior photograph due to the fact that the long axis of the house is from front to back and not across the front. The equipment placed in the house is arranged to provide automatic heat. The furnace is a Weir 633 with a Century oil burner firing through the ash pit door. The system uses a Furblo blower which is arranged for gravity and mechanical flow. Both the oil burner and the blower are controlled by automatic devices so that furnace tending will consist of ordering oil brought to the supply tank.

Some of the design features of the system are of especial interest since they show one approved method of handling a combination system in which air is introduced into the casing by what may be called the "injector" system.

On this particular installation the equipment serves both gravity and forced flow without the use of louvres. The method was developed by the Lakeside Company, manufacturer of the blower. The same method is applicable to one return systems, two return systems or more than two returns.

The principle problem to overcome on a design of this type is to keep the air from the blower from short circuiting back through the shoe, up the gravity pipes and down through the blower. Should such a short circuit be set up due to friction in the system, the forced effect of the blower is nullified.

The photograph of the heater and the plan of the trunk layout show how the blower was hooked into the system. The return air system consists of two long rectangular ducts which are brought along the ceiling to a point almost above the casing. Transition fittings convert these rectangular ducts to round pipe which is sloped easily to the cold air shoes. These shoes were wide splayed so that at the rear of the casing they just missed coming together. The shoe was wide enough to come more than half way around the casing toward the door casting.

The blower is located on the floor between the shoes. As shown in the photograph, two 10-inch round pipes were tapped into the two round pipe return airs and connected into the intake boxes of the blower.

The next problem was to connect the blower into the casing so that short circuiting would be eliminated. The blower was set far enough back from the casing so that a spreader box might be cut into the two shoes. The discharge opening of this spreader box measures 11½ inches wide and 13 inches





The house is a large frame structure with a full wing behind the front. The garage is not heated

wide. This size meant that the box cuts into the two cold air shoes and not into the casing.

To overcome short circuiting of air, the rectangular spreader box was inserted some 17 inches inside the shoe. This provides a nozzle which has an aspirating effect on the air flow, providing the resistance of the system is not so great that this combination will not work against it. The spreader box was cut off 1½ inches outside the shoe and connected with the usual canvass collar to the blower housing.

The system is designed primarily as a gravity system. All the ducts are large enough to provide heating by gravity, so the blower simply accentuates the flow of air and insures a uniform pressure inside the ducts.

The capacity of the fan is 1,750 c.f.m. The total area of ducts taken off the furnace is 1,080 square inches, or 7+ feet. The c.f.m., 1,750, divided by 7 gives us a velocity through the main trunks of 250 feet per minute. It will be noted on the floor plans that all the registers are just about twice as large in area as the area of the branch and risers serving them. This means that if distribution

through the faces is uniform, this house will have register velocities of between 125 and 150 feet per minute.

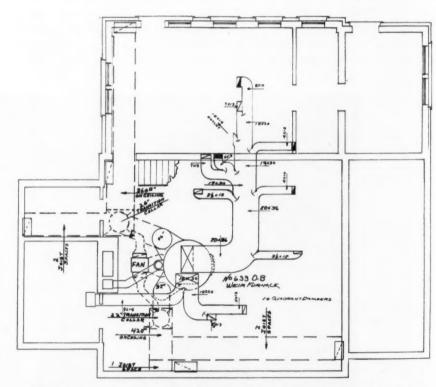
The blower is controlled by a bonnet thermostat which is set to

turn the fan on at 120 degrees and shut the blower off when the temperature drops below this.

The system designed for this heating plant is compact, considering the size of the house, which has a heat loss of more than 121,000 B.t.u. The main heating line is one large rectangular duct which comes off the bonnet as a 20 by 36-inch duct and decreases progressively in size as the branches are taken off. This main trunk is held up against the floor joists.

The only rooms heated from other trunks are the sun porch, one-half of the living room and the first floor bedroom. These are heated from a two-way, small main which is split, as shown on the trunk plan and in the photograph.

The return air side of the system draws all the air directly from the first floor. There are five floor grilles located as follows: one in the living room at the entrance door, one in the sun room, one in the bedroom, one in the dining room and one at the foot of the stairs to the second floor. In every case these grilles are placed on out-



The main warm air trunk passes along the center of the basement. The cooled air is withdrawn from outside walls through two ducts. Note the location and hookup of the "injector" fan. The system is designed as Standard Code gravity with velocities of 250 f.p.m. through the mains

side walls and close to windows or doors.

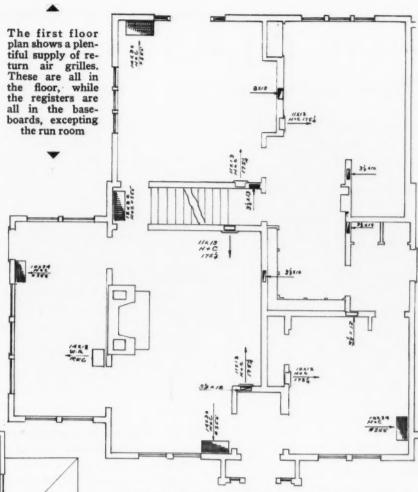
The four bedrooms and bath on the second floor and the room and bath on the third floor do not have direct return air lines, but all these rooms open into one central hall which in turn opens into the closed in main stairway. Because this stairs is closed in, returning air is given a direct path to the grille at the foot of the stairs.

All of the registers in the house with the exception of the one in the sun room are of the baseboard type having detachable faces. The valves were left in the registers. The return air grilles are all stamped metal.

The plans show that in the master bedroom and connecting dressing room on the second floor and in the bedroom and bath on the third floor double headed stacks were used.

The same of the sa

One of the illustrations shows the data sheet prepared for this installation. It is evident that the usual factors for determining pipe sizes according to Standard Code were used. This data sheet also shows the B.t.u. loss by room. It is evident from the data sheet that in most rooms more than the required amount of heat is being supplied.



To the left is the second floor plan. No direct return air is taken from the second floor, but the enclosed stairway acts as a semi-direct flue to the grille at the foot of the stairs

Below is the data sheet for the job. The customary Standard Code factors for heat loss were used. Losses are also given in B.t.u.'s. The areas of pipes used indicate sufficient excess for any exceptionally cold days

Cedar Rapids, Iowa

CELLING 1st FLOOR							60		MULTIPLY TOTAL BY 9 For 1st Floor 6 " 2nd " 5 " 3nd "	Add For Unusual Exposure North 1575 East 107 V. W.			
ROOMS	BER	EXPOSURES			CUBICAL	OUTSID	E DOOR C	ONSIDER	5 " 3rd "	N. W. West			
	NUMBER	Glass	Wali	Ceiling	CONTENTS	Glam Div. by 12	Wall Div. by.60	by 9.0	Cu. Cont'te Div. by 800	Totals Bataua	Basement Leader Area	Size Pipe Used	Pipe Area Use
Sun Room		108	172	136	1154	9.	3	13	14	15000	135	14	154
Living Room		30	123		1888	21	2		24	6750	60		113
Bed Room		30	166		1122	21	21		11	6500	59	10	78
Dining Room		60	169		1547	5	2 3/4		2	9750	87	-	113
Kitchen		24	274		2346	2	43		3	9500	86		113
SECOND FLOOP	R	36	148	130	1040	3	24	14	13	8000)	48)		
и и)		30	146	117	936	21	24	11	14	8250)	50)	12	113
Bed Room		15	57	117	936	11	1	11	12	4750	28	8	50
Bed Room (75	173	100	1904	61	3	1	83	12750)	76)		
DressingRm.(30	98	50	576	23	13	1		4750)	28)	12	113
Bath Room.		12	28		360	1	1	-	1	2000	12	8	50
Bath *		12	44	63	504	1	1	2		3250	20	8	50
THIRDFLOOR													
Bed room		64	158	185	1393	51	21	2	1.2	11500	58)		
Bath Room		16	12	50	375	11	1	1	1	3250	17)	9	63
Basement (84	180	Pleer 260	1680	7	3	41	2	16250	146	14	154
					17761			TOTALS		121150	910		1104

NEW ITEMS and NEWS ITEMS From and about the Manufacturers and Jobbers

Gilbert Olson Elected President Omaha Committee of Ten

An enthusiastic meeting of some eighty representatives of solid fuel and related equipment industries at the Hotel Fontenelle in Omaha, Thursday night, August 20, resulted in the organization of the Omaha Better Heating Association to Cooperate with the Committee of Ten.

Gilbert Olson, of Olson Brothers, representing the Warm Air Heating Industry, was unanimously chosen president.

Other men from our industries are: Sheet metal contractors—Julius Wessel of Bjornson & Wessel; boiler and radiator manufacturers—W. M. Ord, American Radiator Company; heating and piping contractors—Henry H. Kruger of Henry H. Kruger Co.; automatic heat controls—Hollis M. Johnson of American Appliance Company; railroads—W. D. Clifton of Union Pacific

At the close of the meeting President Olson and Secretary Rushlau announced that plans had been completed for starting a school for all members of related industries beginning September 14. Combustion, coal and various types of heating, chimneys and other associated subjects will be taken up. The meetings will be held on each Monday night beginning with September 14, from 7:30 to 9:00 p. m., and the first term will conclude about the middle of December. \$5.00 will be charged for the fifteen-weeks course.

Milcor Adds Metal Mail Box to Line

The Milcor Steel Company is now marketing a rural mail box, a new product that has been added to its large line of sheet metal products. It conforms in every respect to the specifications of the postmaster general.

The Milcor rural mail box is made of galvanized steel, coated with aluminum paint. The flag signal is finished on both sides with red enamel. The box is provided with a corrugated inner drain bottom; corners and edges are smooth and rounded. It has a neat, finished appearance, is well made and thoroughly weather-proof. This is the only type of mail box now available for patrons of rural and star route service. Literature will be sent upon request.

Shop Card on Aluminum Welding Available

Aluminum Company of America now has ready for mailing a new shop card on the welding of aluminum. This card is to be hung in the shop at the welding machine. The card carries complete instructions on the approved methods and equipment and materials to use in welding. Oxy-hydrogen, metallic arc and carbon arc welding are discussed.

Copies of the card may be secured from the Aluminum Company, Pittsburgh, Pa.

The company also has available a more detailed instruction booklet entitled, "Welding of Aluminum." This booklet is one of a series giving technical data on the fabrication of aluminum.

Silent Automatic Announces Oil Burning Water Heater

A new water heater designed by Silent Automatic Corporation has been added to this company's line of automatic oil burning equipment. The new unit, which has been in production for some time, is now on the market. The Silent Automatic water heater combines the economy of the storage type water heater with the quick action of the flash type.

It is available in two sizes, having storage capacities of 32 gallons and 53 gallons respectively, and heating capacities of 75 to 100 gallons at a 100 deg. F. temperature rise per hour. The tank itself is heavily insulated and enclosed in a steel jacket. Exhaustive laboratory and field tests show a practical operating efficiency of from 72 to 78 per cent for the new unit, according to Walter F. Tant, president of Silent Automatic Corporation.

The heater is durable, compact and entirely self-contained. The entire heater is assembled into one unit and shipped complete from the factory. Every part of the assembly, including the burner and controls, is accessible, and the burner and refractory hearth may be removed as one unit and replaced, if necessary.

The heater is equipped with the most approved type of automatic safety and operating controls, including a stabilizer, which automatically maintains a constant draft in the fire box under all operating conditions.

A descriptive booklet on their new Water Heater is available upon request.

J. E. Merrick's Mother Dies After Short Illness

On September 9, 1931, Mrs. Mary C. Merrick passed to her reward after an illness of only a few weeks. On the 5th of last May she celebrated her 87th birthday. She is survived by one son, J. E. Merrick; two daughters, Mrs. S. N. Mohier and Mrs. Edwin C. Current; fifteen grandchildren and fifteen greatgrandchildren.

The funeral was conducted from the Immanuel Baptist Church, of which she was a charter member, having transferred her membership to that church at its inception 41 years ago.

Six of her grand-sons served as pallbearers. They were: Earl R. Merrick, J. Wm. Merrick, Robert G. Merrick, Edward A. Merrick, Louis N. Merrick and J. Randolph Merrick.

J. E. Merrick was last year's president of the National Association of Sheet Metal Contractors.

New Inland Booklet Available

Inland Steel Company, Chicago, now has for distribution a new edition of the booklet "Inland Open Hearth Sheet Steel Products." It contains all the information, brought up to date, ordinarily needed for ordering steel sheets. Standard Extra and Differentials, Sheet Weights, and Bundling Tables, Standard Commercial Tolerances, and Trade Customs and Practices are included as well as concise descriptions of all Inland Sheet Steel Products. The booklet is coat-pocket size for convenience and contains 56 pages of condensed, useful data.

Follansbee Brothers Issue New Roofing Folder

Follansbee Brothers Company, Pittsburgh, have just had printed a new black and white folder describing by pictures the various stages of installation for a tin roofing job.

The folder contains pictures of several recently completed roofs and describes the construction both by text and by drawing.

The company prepared the folder to aid the contractor sell tin roofs to home owners. They suggest that the folder be carried in the sales kit and left with the prospect for study. Folders will be mailed to contractors wishing them.

Complete Welding Rod and Equipment Data in New Ryerson Bulletin

To help the user keep up with new changes in the field of welding, Joseph T. Ryerson, Inc., have recently issued a bulletin in which the newer types of welding rod and equipment are illustrated and described. Extensive information on uses is also included.

The first pages contain valuable information on gas and electric welding rods. Under these two classifications, a variety of rods representing all types of welding are described. The structure, characteristics and purpose of each rod is explained.

The second section is devoted to the subject of acetylene and electric welding equipment. Included are the many improvements which have recently broadened the field of welding to make practical all types from portable welders to complete railroad track welding outfits.

This publication, "Bulletin W," is available on request.

Cleveland Preparing for Heating and Ventilating Exposition

With over half of its exhibit space already sold, the Second International Heating and Ventilating Exposition, to be held in Cleveland, Ohio, January 25-29, 1932, in conjunction with the annual meetings of the American Society of Heating and Ventilating Engineers and the American Society of Refrigerating Engineers, is well on its way to duplicate and even surpass the success of the 1930 show in Philadelphia.

So many developments in heating, ventilating, and air conditioning practice and equipment have been reported since the previous exposition that the displays at the Cleveland show are being awaited with keen anticipation, since many of them undoubtedly will be in the nature of premier presentations of the latest apparatus and devices.

An idea of the comprehensiveness of the Second International Heating and Ventilating Exposition is to be seen in the fact that it will embrace separate sections, one for the heating and ventilating industry in general, an oil burner section, a gas section, and a warm air section. In addition to the endorsement of the American Society of Heating and Ventilating Engineers, the exposition will have the active support of the American Oil Burner Association and the American Society of Refrigerating Engineers. All three of these organizations will have booths

at the show, making the exposition in fact representative of every branch of heating and ventilation.

The fact that the American Society of Refrigerating Engineers will hold its annual meeting in Cleveland simultaneously with that of the American Society of Heating and Ventilating Engineers has made it possible to arrange for a joint session of both societies during the exposition. This meeting will be held in the Cleveland Auditorium.

Each society will hold its regular morning sessions at its own headquarters, leaving each afternoon free for attendance at the exposition.

Carrick Engineering Co. Announces New Fittings

The Carrick Engineering Company, 431 South Dearborn Street, Chicago, Illinois, announces a new four-page bulletin, "Carrick Stiff-Arm Fittings." It will be sent on request. These fittings are of entirely new and improved design.

The installation of a system of automatic combustion control requires certain mechanical connections between the regulating units of the system and the devices which are to be controlled such as dampers, motor controllers, regulating valves, shafts, etc. The Stiff-Arm fittings have been designed and are manufactured by the Carrick Engineering Company especially for the purpose of providing means for rigidly connecting the controlled devices to the regulating units.

Schwab Furnace and Supply Marketing New Incinerator

Schwab Furnace and Supply Company, Cleveland, Ohio, is now marketing a new incinerator known as "Disposal" number 3. The incinerator uses gas for fuel. It is portable and needs no permanent base or chimney.

The unit has only to be connected to a gas line and to any flue by a short length of pipe and it is ready for use. Both these connections can be taken down after firing.

The construction of the unit consists of a cast iron top, a steel shell, heavy asbestos lining, firebrick and an inside steel lining. The grates are iron.

A special feature is the patented odor consumer whereby odors are passed through a special space between the combustion and fire chambers to be brought into contact with direct flame and completely consumed.

The grates are especially designed to make easy removal of clinkers or large unburned objects.

New Oil Burning Furnace to Be Marketed

A joint merchandising arrangement has been reached between Silent Automatic Corporation and the Detroit-Michigan Stove Company, it was announced today by Walter F. Tant, president of Silent Automatic, following a final conference with William T. Barbour, president, and John A. Fry, vice-president, of Detroit-Michigan Stove Company.

The arrangement calls for the merchandising by Detroit-Michigan Stove of a complete warm air heating unit consisting of a specially designed warm air furnace and a standard Silent Automatic Burner.

It is pointed out by officials of the two companies that this trade arrangement is of particular importance to the heating industry and to the consumer for the reason that the combined unit offers an efficiency which is difficult to attain when furnace and burner are separately installed.

An intensive sales program has been perfected by the Detroit-Michigan Stove Company and it is believed by officials that the moderate price of the new unit will result in a substantial volume of immediate sales with attendant increases in production at both plants.

Larger Parcels Admitted to Mails

A decision of much interest to the mailing public was rendered recently by the Interstate Commerce Commission at the request of Postmaster General Walter F. Brown, who asked that the size limit of parcel post be increased to one hundred (100) inches, length and girth combined, and the weight limit be increased to seventy (70) pounds for all zones. The request was granted, to be effective August 1, 1931.

Director of Parcel Post J. C. Harraman, in Chicago during the week, says that this decision will greatly expand the usefulness of parcel post for it will admit many additional articles to the mails which, heretofore, have been too large or too heavy to be carried by parcel post. He estimates that the increase in the weight limit will add one and one-half million dollars to the department's revenues a year, while the increase in the size limit of parcels which may be carried by parcel post will add three and one-half million dollars to the revenues, making a total increase in the receipts of parcel post to five million dollars.

Announcing the New Improved



PURE-AIR DOUBLE-WELDED-STEEL FURNACE

- 1. New Front. Adds beauty to basement.
- 2. New and advanced radiator construction.
- 3. Sealed tight front for pressure work.
- 4. Ball bearing duplex grates.
- 5. Oversize water pan.
- 6. Double welded, 100% efficient joints.
- 7. Quickest and easiest furnace to assemble.
- 8. A size for every purpose.
- 9. Special designs for burning oil and gas.

Write for Information and Prices

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NOW! You Can Sell The Heaviest Furnaces Made ---



The U. S. FURNACES

"furnaces that make selling easy"

Our new policy "Exclusive Dealership" has won nation wide approval. Dealers everywhere acclaim the U. S. Franchise as most profitable. It will pay you well to investigate.

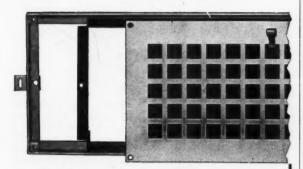
=Many Unusual Features ====

DOUBLE JOINTS—NO BOLTS
NO CEMENT
ONE PIECE CONE SHAPED
DEAD CENTER GRATE
A TEN YEAR GUARANTEE
ELIMINATION OF ALL DOOR JOINTS

WIRE
WRITE
OR
PHONE
IMMEDIATELY
FOR
EXCLUSIVE
DEALER
PROPOSITION

The United States Furnace Company
724 Market Street Youngstown, Ohio

H & C Forced-Air Registers With this New Construction are Installed Perfectly in Jig-Time!



Forced-Air Sidewall Register No. 3351 Patent Pending

Every installation of the new 3-piece H & C forced-air sidewall registers is a perfect installation-secure, free from leaks and possible valve trouble, plus the decidedly attractive effect of having the register set flush with the plaster. And installa-

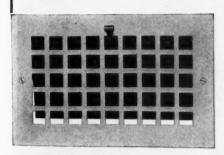
tions are quickly and easily made. As may be noted from the sketch below, STACKHEAD. the frame and removable flange are installed when the stackhead REMOVABLE LATH is placed-FLANGE the plaster PLASTER) is brought REGISTER FACE flush with FRAME. LUG the frame.

and any time after plastering the job may be completed in a jiffy by simply screwing the face in position. Regardless of how uneven the tin work of the stackhead may be, the re-movable flange automatically smooths it out and holds the stackhead in absolutely tight contact with the frame.

Our No. 3351 Sidewall registers, and No. 3151 Baseboard registers which incorporate the same construction, are indeed ideal for new house forced-air installations.

See them at your jobber or write us for further information.

No. 3351 1-Piece Forced-Air Sidewall Register



Designed prima-rily for old house work. Overlaps the wall open-ing. Also per-fectly adaptable to new work where removable face and flush installation are installation are not essential. 1piece Baseboards and Intakes to

HART & COOLEY MFG. CO.

CHICAGO, 61 W. Kinzie St. NEW YORK, 101 Park Ave. PHILADELPHIA, 1600 Arch St. BOSTON, 75 Portland St. NEW BRITAIN, CONN.-NASHUA, N. H.

Factories at Holland, Mich., New Britain, Conn., Nashua, N. H.

Registers for all purposes. Also a complete line of Furnace Regulators, Dampers, Pulleys, Chain, and the H. & C. Automatic Heat Control.



Now—at the start of another heating season—is the time to install a Silent Automatic Draft Stabilizer in every heated home in your territory. Regardless of the type of heating plant or kind of fuel burned, a Draft Stabilizer will cut the user's heating cost and increase the efficiency of his plant. It's easy to sell and

easy to install; it's a big profit item for any heating contractor, jobber or dealer. Mail the coupon today for complete information.

SILENT AUTOMATIC CORPORATION

12001 East Jefferson Ave.

Michigan



RETAIL PRICES \$1000 and up liberal profits for heating contractors, jobbers, dealers

U Silent Automatic Corp., Detroit, Mich. Please send me, without obligation omy part, facts about the new Draft Stabilizer and how I can profitably sell it to my customers.

P

Name Street



Largest Manufacturers of Domestic Oil Burners Built by the World's

another furnace

... but Hess Air Conditioning for this home, where only the best was considered.



This beautiful living room, with very high ceiling, is but one of 20 rooms having ideal atmospheric conditions the year 'round. A total of 60,000 cu. ft. of air is recirculated every few minutes, winter and summer, producing healthful, clean, humidified air.

Installations like this, ranging up to \$7,000, build prestige and profits for installers. Hess Systems are growing rapidly because they are modern, far ahead of

ordinary furnace or radiator heating systems.

You, too, can "outclass" competition with Hess Systems. They help you meet architects and owners on a different plane—you sell not on price but on performance —backed by a reputation of real success.

Sell "something different" in 1931 — Hess Systems. Write us today for facts that will make more money for you and establish leadership in this work.

Hess Warming & Ventilating Company 1201-1211 S. Western Ave., Chicago, Ill.

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WELDED STEEL FURNACES INDOOR CLIMATE CONTROL

SYSTEM

VICTOR

The Furnace with Fins





FINS

THE fins build efficiency. They give the VICTOR 20% increased heating efficiency. We stand ready to prove this statement to any dealer who desires to sell the best, who desires to serve his community with a heating system economical and efficient to use.

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All Cast One Piece Radiator

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Here we have the heart of the steel furnace, the large combustion chamber, the fire brick lining, the lack of joints and the strong and lasting construction of boiler plate furnaces, in fact, all the outstanding features which are causing the American public, more and more, to become steel furnace minded. And when we combine this type of drum with an all cast, return flue radiator, we reach the highest efficiency in furnace construction.

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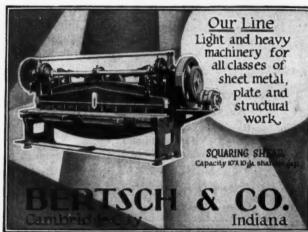


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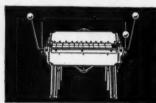


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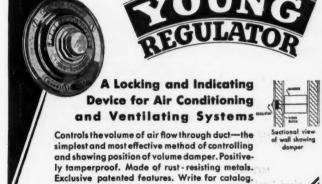
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NOTE-These prices are Chicago Warehouse Prices, to which must be added territory differentials

METALS	COPPER	Square Corrugated	PASTE
	Sheets, Chicago base	28 gauge	Asbestos Dry Paste 200-lb. barrel\$15.00
PIG IRON Chicago Fdy., No. 2\$17.50	and heavier12 % c	Portico Elbows	
Lake Superior Charcoal	LEAD	Standard Gauge Conductor Pipe,	50-lb. pail 4.50 25-lb. pail 2.50 10-lb. bag 1.20
Malleable 17.50	American Pig	plain or corrugated.	0 10, Dag
FIRST QUALITY BRIGHT CHARCOAL TIN PLATES	TIN	Not nested	Galvanized PIPE
IC 20x28 112 sheets\$23.80	Por Tin nor 100 lbs \$33 00	Sq. Corr., A. & B. & Octagon	Crated and nested (all
IX 20x28 27.45 IXX 20x28 56 sheets 14.95 IXXX 20x28 16.10	Pig Tinper 100 lbs. 32.00	28 gauge	Crated and not nested (all gauges)
IXXX 20x28 16.10 IXXXX 20x28 17.85	SHEET METAL SUP-		Furnace Pipe
TERNE PLATES	PLIES, WARM AIR		Double Wall Pipe and Fit- tings ——60 % Single Wall Pipe, Round Gal-
Per Box IC 20x28, 40-lb. 112 sheets\$22.50			Vanized Pipe, Round Galvanized Pipe
IC 20x28, 40-lb, 112 sheets\$22.50 IX 20x28, 40-lb, 112 sheets\$25.00 IC 20x28, 25-lb, 112 sheets\$19.60 IX 20x28, 25-lb, 112 sheets\$25.10 IC 20x28, 25-lb, 112 sheets\$25.10	AND ACCESSORIES	Copper	Lead
IX 20x28, 25-lb, 112 sheets 22.10 IC 20x28, 20-lb, 112 sheets 18.25 IX 20x28, 20-lb, 112 sheets 20.75			Per 100 lbs\$12.50
"ARMCO" INGOT IRON PLATES	ASBESTOS	Zinc	Stove Pipe "Milcor" "Titelock" Uniform Blue Stove
No. 8 ga.—110 lbs\$4.15	Paper up to 1/16	All styles60 %	28 gauge, 5 inch U. C. nested
3/16 in.—100 lbs	Corrugated paper (250 sq. ft. per roll) \$4.25 per roll	ELBOWS-Stove Pipe	nested
	ft. per roll) \$4.25 per roll Pipe joint tape, per 500 lineal feet \$1.50	1-piece Corrugated, Uniform Blue No. 28 Gauge. Doz.	30 gauge, 5 inch II C
COKE PLATES	ASBESTOS SEGMENTS	5 inch	30 gauge & inch II C
Cokes, 80 lbs., base, 20x28\$12.00 Cokes, 90 lbs., base, 20x28 12.20 Cokes, 100 lbs., base, 20x28 13.75	8 inper 25 sets \$1.50	6 inch 1.25 7 inch 1.75	30 gauge, 7 inch U. C.
	9 inper 25 sets 1.75 10 inper 25 sets 2.00	Adjustable—Uniform Blue	T-Joint Made Up
20128 135 lbs., base 1X, 20128 14.75 Cokes, 155 lbs., base 2X, 8.50		No. 28 Gauge, Uniform Blue.	6-inch, 28 gaugeper doz. \$3.40
Cokes, 155 lbs., base 2X, 56 sheets 8.50 Cokes, 175 lbs., base, 3X,	CEMENT, FURNACE	5 inch	REGISTERS AND FACES
Cokes, 175 lbs., base, 3A, 9.35 Cokes, 195 lbs., base, 4X,	5-lb. cans, net	6 inch 1.75 7 inch 2.10	Floor Registers
56 sheets 10.25	Per 100 lbs	WOOD FACES-60 % off list.	Steel and Semi-Steel40 & 10 % All Cast Iron20 %
HOT ROLLED ANNEALED	CLIPS	FIRE POTS	Baseboard
SHEETS Rose 10 ca per 100 lb. \$8.25	No-Rivet Steel, with tail pieces,	Each	2-Piece40 & 10 % 1-Piece40-10 & 20 %
Base 10 gaper 100 lb. \$3.25 "Armco" 10 gaper 100 lbs. 4.15	Per gross	No. 02 Gasoline Torch, 1 qt\$ 5.13 No. 9250, Kerosene or Gasoline	Adjustable Ventilators40 & 10 %
HOT ROLLED ANNEALED	per gross	Torch, 1 qt	
SHEETS 16 GA. AND HEAVIER	COPPER FOOTING	No. 15 Tinner's Furnace Round	COLD AIR FACES Steel and Cast, less than 14"
No. 18per 100 lbs. \$3.25 No. 20per 100 lbs. 3.35	Copper Footing43 %	tank, 1 gal	width
No. 22 per 100 lbs. 8.45 No. 24 per 100 lbs. 3.55	CORNICE BRAKES	No. 110 Automatic Gas Soldering Furnace	Cast, 14" and wider
No. 26	Chicago Steel Bending		
No. 28per 100 lbs. 3.80	Nos. 1 to 6BNet	GLASS	RIDGE ROLL
GALVANIZED	CUT-OFFS	Single and Double Strength, A, all brackets85 %	Galv., Plain Ridge Roll, b'dld 75-15-5 % Galv., Plain Ridge Roll,
No. 16	Gal. plain, round or cor. rd.	Single and Double Strength, B, all brackets	crated75-15 %
No. 20	28 gauge35 %	all brackets87 %	SCREWS
(Standard differentials on extras to	DAMPERS	HANGERS	Sheet Metal
No. 24	Yankee Warm Air	Conductor Pipe	7, ½ x %, per gross
No. 27 per 100 lbs. 4.45 No. 28 per 100 lbs. 4.60 "Armco" 24 per 100 lbs. 5.75	7 inch, doz\$1.60 8 inch, doz	Milcor Perfection Wire25 %	
	9 inch, doz. 2.80 10 inch, doz. 2.80 112 inch, doz. 3.50	Milcor Triplex Wire10 %	SHEARS, TINNERS' AND MACHINISTS'
BAR SOLDER Warranted 50-50per 100 lbs. \$19.25	14 inch, doz 5.00	Eaves Trough	Viking\$22.00
45-55	EAVES TROUGH	Steel (galv. after forming), from list45 %	Lennox Throatless
Plumbers'per 100 lbs. 15.50	Galv. Crimpedge, crated75-15 % Zinc	Selflock E. T. Wire, List10 %	No. 18
ZINC	ELBOWS		
In Slabs\$5.00	Conductor Pipe	Conductor	Galv. 28 Gauge, Plain or Corrugated, round flat crimp60-10 %
SHEET ZINC Cask Lots (600 lbs.)\$12.00	Galv. plain or corrugated, round flat Crimp.	"Direct Drive" Wrought Iron	gated, round flat crimp60-10 % 26 gauge, round flat crimp50 % 24 gauge, round flat crimp15 %
Sheet Lots (100 lbs.)	28 gauge	for wood or brick15 %	
BRASS	Galvanized Terne Steel	MITRES	SNIPS Tinners'Net
Sheets, Chicago base	Plain Rd. and Rd. Corr.	Galvanized Steel Mitres	VENTILATORS
Sheets, Chicago base. 16 % c Tubing, seamless, Chicago base. 20 % c Wire, Chicago base. 16 % c Rods, Chicago base. 13 % c	26 gauge	28 gauge70-15 % 26 gauge70- 5 %	Standard30 to 40 % MilcorNet

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Humidifiers

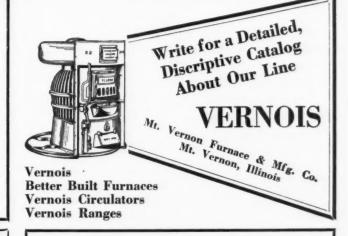
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THE Automatic Drip Humidifier is unlike all others. The amount of humidity desired is regulated. It is simple, fool-proof, durable, reliable and high grade in every respect.

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"Only Original Soot Destroyer" is not an experiment. On the market 20 years. Removes soot, improves draft, keeps homes cleaner, saves fuel. Prepared for stoves, furnaces and industrial boilers.

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HOWES YANKEE HOT-AIR DAMPER



Let This Unit **BoostYour Sales** and Profits



Write Today for Full Information and Name of Nearest Jobber

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The Western Steel Furnace has made many friends among your pro-spective customers and will make many more if you show them its numerous advantages.

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A fuel saver and generating machine of the finest quality made at the price.

GEO. W. DIENER MFG. CO.

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Chicago

BUYERS' DIRECTORY

(Continued from page 44)

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Machinery-Rebuilt

Interstate Machinery Co., Chicago, Ill.

Machines and Tools-Tinsmith's Machines and Tools—Tinsmith's
Bertsch & Co., Cambridge City, Ind.
Dreis & Krump Mg. Co., Chicago, Ill.
Interstate Machinery Co., Chicago, Ill.
Marshalltown Mg. Co., Marshalltown, Iowa
Niagara Mach. & Tool Wwks.
Buffalo. N. Y.
Parker-Kalon Corp., New York, N. Y.
Peck, Stow & Wilcox Co.,
Southington, Conn.
Ryerson & Son, Inc., Jos. T.,
Chgo., N. Y., St. L., Det., Cleve.
Whitney Mg. Co., W. A.,
Whitney Mg. Co., W. A.,
Rockford, Ill.
Yoder Co., The,

Metal Lath-Expanded

Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. U.

Miters

Barnes Metal Products Co., Chicago, Ili.
Berger Bros. Co., Philadelphia, Pa.
Braden Mfg. Co., Terre Haute, Ind.
Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.

Motors-Electric

Emerson Elec. Mfg. Co. St. Louis, Mo.

Nails-Hardened Masonry

Parker-Kalon Corp., New York, N. Y.

Oil Burners

Laco Oil Burner Co., Griswold, Iowa Griswold, Iowa Northern Oil Burners Inc., Minneapolis, Minn Silent Automatic Corp., Detroit, Mich.

Connors Paint Mfg. Co., Wm., Troy, N. Y.

Perforated Metals

Chicago Perforating Co., Chicago Harrington & King Perforating Co., Chicago, Ill.

Pipe-Cast Iron Smoke Springfield, Ill. Sternaman.

Punches

Bertsch & Co., Cambridge City, Ind. Interstate Machinery Co., Chicago, Ill. Parker-Kalon Corp., New York, N. Y. Ryerson & Son, Inc., Jos. T., Chgo., N. Y., St. L., Det., Cleve. W. A. Whitney Mfg. Co., Rockford, Ill.

Punches—Combination Bench and Hand

Parker-Kalon Corp., New York, N. Y.

Punches-Hand

Parker-Kalon Corp., New York, N. Y. W. A. Whitney Mfg. Co., Rockford, Ill.

Putty-Stove

Connors Paint Mfg. Co., Wm., Troy, N. Y.

Radiator Cabinets

Hart & Cooley Mfg. Co., New Britain, Conn.

Registers-Warm Air Registers—Warm Air
Auer Register Co., Cleveland, Ohio
Forest City Foundries Co., Cleveland, Ohio
Hart & Cooley Co., Henry Furnace & Fdy., Co., Cleveland, Ohio
Independent Register & Mfg. Co.,
Meyer & Bro., F.,
Milgor Steel Co., Meyer & Bro., F.,
Milcor Steel Co.,
Mil., Canton, Chgo., LaCrosse, K. C.
Rock Island Register Co.,
Rock Island, Ill. Symonds Register Co., St. Louis, Mo. United States Register Co., Battle Creek, Mich.

Registers-

Auer Register Co., Cleveland, Ohlo Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.

Repairs-Stove and Furnace

Brauer Supply Co., A. G., St. Louis, Mo.
Northwestern Stove Repair Co., Chicago, Ill.
Peerless Fdry. Co., Indianapolis, Ind.

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Roof Paints

Connors Paint Mfg. Co., Wm., Lastik Products Corp., Plttsburgh, Pa.

Roofing-Iron and Steel

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Roofing-Tin and Terne

Milcor Steel Co.,
Mil., Canton, Chgo., LaCrosse, K. C.
Republic Steel Corp.,
Youngstown, Ohio
Ryerson & Son, Inc., Jos. T.,
Chgo., N. Y., St. L., Det., Cleve.

Rubbish Burners

Hart & Cooley Mfg. Co., New Britain, Conn.

School-Sheet Metal Pattern Drafting

St. Louis Technical Institute, St. Louis, Mo. Schools-Warm Air Heating

St. Louis Technical Institute, St. Louis, Mo.

Screws-Hardened Metallic Drive

Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C. Parker-Kalon Corp., 200 Varick St., New York

Screws-Hardened Self-Tapping, Sheet Metal

Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C. Parker-Kalon Corp., New York

Screens-Perforated Metal

Chicago Perforating Co., Chicago, Ill. Harrington & King Perforating Co., Chicago, Ill.

Scuppers Chicago, Ill Aeolus Dickinson.

Shears-Hand and Power

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Marshalltown Mfg. Co.,
Marshalltown, Iowa
Peck, Stow & Wilcox Co.,
Southington, Conn.
Ryerson & Son, Inc., Jos. T.,
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Viking Shear Co.,
Yoder Co., The,
Cleveland, Ohio

Sheet Metal Screws—Self-Tapping -Hardened.

Parker-Kalon Corp.,

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Inland Steel Co., Chicago, A., International Nickel Co., New York, N. Y. Milcor Steel Co.,
Mil., Canton, Chgo., LaCrosse, K. C.
Newport Rolling Mill Co., Newport, Ky.
Republic Steel Corp.,
Toungstown, Ohio
Ryerson & Son, Inc., Jos., T.,
Chgo., N. Y., St. L., Det., Cleve.

Sheets-Black and Galvanized

Granite City Steel Co., Granite City, Ill. Chicago, Ill. Mainte City Steel Co.,

Milcor Steel Co.,

Mil., Canton, Chgo., LaCrosse, K. C.

Newport Rolling Mill Co., Newport, Ky.

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Cleveland, Ohio

Republic Steel Corp., Youngstown, Ohio

Ryerson & Son, Inc., Jos. T.,

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Sheets-Copper

American Brass Co., Waterbury, Conn. Revere Copper & Brass Inc., Rome, N. Y.

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Sheets-Copper Bearing Steel

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Milcor Steel Co.,
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Newport Rolling Mill Co., Newport, Ky.
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Sheets-Nickel

International Nickel Co., New York

Sheets-Pure Iron Copper Alloy

Newport Rolling Mill Co., Newport, Ky.

Sheets-Special Finish

Inland Steel Co., Chicago, Ill. Newport Rolling Mill Co., Newport, Ky. Republic Steel Corp., Youngstown, Ohio

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Globe Iron Roofing & Corrugating Co., Cincinnati, Ohio Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.

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Berger Bros. Co., David Levow, Rival Strap Corp., Philadelphia, Pa. New York, N. Y. New York, N. Y.

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Kester Solder Co., Chicago, Ill.
Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.
Ryerson & Son, Inc., Jos. T.,
Chgo., N. Y., St. L., Det., Cleve.

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Kester Solder Co., Chicago, Ill. Ryerson & Son, Inc., Jos. T., Chgo., N. Y., St. L., Det., Cleve.

Solder-Rosin Core

Kester Solder Co., Chicago, Ill.

Solder-Self-Fluxing

Kester Solder Co., Chicago, Ill. Ryerson & Son, Inc., Jos. T., Chgo., N. Y., St. L., Det., Cleve.

Soldering Furnaces
Diener Mfg. Co., G. W., Chicago, Ill.
Ryerson & Son, Inc., Jos. T.,
Chgo., N. Y., St. L., Det., Cleve.

Soot Destroyer

Saginaw Salt Prod. Co., Saginaw, Mich.

Specialties-Hardware

Diener Mfg. Co., G. W., Chicago, Ill.

Stars-Hard Iron Cleaning Fanner Mfg. Co., Cleveland, Ohio

Stove Pipe and Fittings

Meyer & Bro. Co., F., Peoria, Ill. Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.

Stove and Furnace Trimmings

Fanner Mfg. Co., Cleveland, Ohio

Strainers-Roof David Levow, New York, N. Y. Rival Strap Corp., New York, N. Y.

Straps-Ornamental Pipe

David Levow, Rival Strap Corp., New York, N. Y.

Tinplate

Granite City Steel Co., Granite City, Ill. Milcor Steel Co.,
Mil., Canton, Chgo., LaCrosse, K. C.
Republic Steel Corp., Youngstown, Ohio

Tools-Tinsmith's (See Machines-Tinsmith's)

Torches

Diener Mfg. Co., G. W., Chicago, Ill. Ryerson & Son, Inc., Jos. T., Chgo., N. Y., St. L., Det., Cleve.

Unit Air Conditioners

Unit Air Conditioners

Armstrong Furnace Co., Columbus, Ohio
American Fdry, & Furnace Co.,
Bloomington, Ill.
American Furnace Co., St. Louis, Mo.
Dall Steel Products Co., Lansing, Mich.
Henry Furnace & Fdry. Co.,
Cleveland, Ohio
Health-Air Systems, Ann Arbor, Mich.
Heas Warming & Ventilating Co.,
Chicago, Ill.
Lennox Furnace Co.,

Lennox Furnace Co., Marshalltown, Iowa
May-Fieberger Co., Newark, Ohio
Meyer Furnace Co., Peoria, Ill.
Motor Wheel Corp., Lansing, Mich.
Payne Furnace & Supply Co.,
Beverly Hills, Calif.
Waterman-Waterbury Co.,
Minneapolis, Minn.
Williamson Heater Co.,
Cincinnati, Ohio

Vacuum Cleaners

(See Furnace Cleaners) Baker Furnace Co., Toledo, Ohio Brillion Furnace Co., Brillion, Wis. Densmore & Quinlan Co., Kenosha, Wis.

Ventilators-Ceiling

Hart & Cooley Co., New Britain, Conn. Henry Furnace & Fdy. Co., Cleveland, Ohlo Independent Reg. & Mfg. Co., Cleveland, Ohio

Ventilators-Floor

Acolus Dickinson, Chicago, Ill.

Ventilators-Roof

Aeolus Dickinson,
Berger Bros. Co.,
Burt Mfg. Co.,
Jordan & Co., Paul R.,
Indianapolis, Ind. Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.

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Auer Register Co., Cleveland, Ohlo Milcor Steel Co., Mil., Canton, Chgo., LaCrosse, K. C.



AT LAST

A Powerful Portable One Man Furnace Cleaner

\$13500 COMPLETE

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CLARM

HUMID-A-STAT
AND WATERSTAT
BETTER HUMIDIFIERS

CORROSION PROOF

A Cold Valve Operating Inside a Water Sealed Air Chamber, Does the Trick

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The Viking Shear

Compound lever handle—removable blades. Upper blade away from mechanic enabling easy following of work—an exclusive Viking feature.



Sold Under a Guarantee—Send for Particulars

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It's Pliable

SET
YOUR NEXT
JOB
WITH LASTIK

TROY



WAMPUM BRAND FURNACE CEMENT

LASTIK PRODUCTS COMPANY, Inc.
OLIVER BLDG. PITTSBURGH, PA.

THE WORLD'S LARGEST MANUFACTURERS OF STEEL FURNACES



MARSHALLTOWN · IOWA SYRACUSE · NEW YORK "American Seal"

FURNACE CEMENT

Roof Cement—Stove Putty
Plumbers Putty

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WILLIAM CONNORS PAINT MFG. CO.

Established 1852

NEW YORK

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THERE'S A REASON!

Why daily more manufacturers are adopting SIMPLEX humidifiers as standard equipment. It will pay you to investigate.

SALLADA MANUFACTURING CO.



PERFORATED METALS



All Sizes and Shapes of Holes
In Steel, Zinc, Brass, Copper, Tinplate, etc.
For All Screening, Ventilating and Draining
EVERYTHING IN PERFORATING METAL

THE HARRINGTON & KING PERFORATING (0

Mention AMERICAN ARTISAN in your reply-Thank you!

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Classified Advertising

BUSINESS CHANCES

Lightning Rods—Dealers who are selling Lightning Protection will make money by writing to us for our latest Factory to Dealer Prices. We employ no salesmen and save you all overhead charges. Our Pure Copper Cable and Fixtures are endorsed by the National Board of Fire Underwriters and hundreds of dealers. Write today for samples and prices. L. K. Diddie Company, Marshfield, Wis.

HELP WANTED

Manufacturers' Agents

Wanted to sell our furnace cement, roofing paint and cement and calking compounds. Our consistent trade paper advertis-ing is creating demand. Exclusive territory given with liberal commission. Address W-538, AMERICAN ARTISAN, 139 N. Clark Street, Chicago, Illinois.

Wanted—Reliable, industrious sheet metal worker between 35 and 40 years of age, fully capable of handling any and all kinds of shop and outside work, fan suction and exhaust systems, skylights, cornices, ventilation and roofing jobs. Must be willing and able to do in and outside jobs from start to finish. References from last two employers. State least wages for nine hour day and don't apply unless you are sure of yourself and thoroughly experienced in all branches of sheet metal business. Address A-541, AMERICAN ARTI-SAN, 139 North Clark Street, Chicago, Ill.

SITUATION WANTED

Situation Wanted—By tinner. Good all around man on gutters and furnace work. Steady and reliable. Prefer Chicago or vicinity. Call GARD, Mansfield 9132, or write M-540, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—First class tinner and furnace man. Capable at layout and pattern cutting. Over twenty years' experience. 37 years of age, have good habits, and am in good health. Please state full particulars. Address J. D. Grace, Box 175, Elmer, Missouri.

O-540

Situation Wanted—Would like to hear from a good firm that is in need of a young dependable business man in the hardware line. Address P-540, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—Would like to hear from furnace company. Have been foreman of fitting factory for twenty years. Can make tin and galvanized elbows for 2c, pipeless casings complete for a dollar, better safety pipe for 1c a foot, and can case furnaces with hood complete for 50c. Have a new safety pipe design that beats anything on earth. Will work on percentage basis. Address X-540, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Wanted—A good opening for plumbing or plumbing and hardware man in town of 1,000 to 4,000. County seat preferred. Not too much competition. Iowa, Wisconsin, or South-ern Minnesota preferred. Address D-540, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

SITUATION WANTED

Situation Wanted—By all around tinner and sheet metal worker. Can handle any branch of the trade, cornice, skylights, ventilation, hot air heating, and can make estimates, sell, and run the shop on paying basis. Prefer job with some good hardware company or job shop. Will go any place. Address Z-540, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—By first class tinner making a specialty of warm air heating. Can do all estimating and make blueprints. Can draft patterns and make all fittings. Also some sales experience. Address J. H. Dennick, Juda, Wisconsin.

Situation Wanted—As manager of heating and repair department with some live, growing warm air heating firm or a well rated sheet metal firm desirous of installing a real heating department. Fifteen years experience in every phase of the work, gravity, fan, and Air Conditioning systems. Address B-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—An experienced tinner and furnace man is open for a job along these lines. Can also do plumbing. Hardware clerk and general all around man. Can give satisfaction. Iowa preferred but will go anywhere. Reasonable wages. Address E-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

To A Wide Awake Manufacturer—Wanted, position as salesman for furnace manufacturer that has a reasonably priced line. Can assure a good amount of business in Illinois and Wisconsin. Can do that if I first have a furnace that is priced right and proper terms. Second, will put one third more time in than would be necessary when business was normal. Then when business gets back to normal—which is only around the corner—we would have the jump on the other fellows that are asleep on their feet. Address D-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Ill.

SITUATION WANTED

Situation Wanted—By first class sheet metal worker of long general experience in cornices, heating and special work. Understand blueprints and pattern cutting. Neat and accurate on shop work. Healthy and A-1 habits. Address with particulars F-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—By a first class tinner and sheet metal worker, experienced in warm air heating, pump and windmill work. Best of references. Address G-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—By an A-1 all around sheet metal worker experienced in all branches of the trade. Also experienced in plumbing work. Excellent references furnished upon request. Address C-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Ill.

Wanted

By furnace salesman to sell either jobber or dealer. Record as a producer. College graduate, ten years' experience. Address J-541, AMER-ICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—Have had 30 years' experience in all branches of the trade. Shop foreman in our shop 16 years. Good draftsman. Read plans readily and estimate from same. Have 8 foot Cornice brake, bench and hand tools, 1½ ton truck. Will go anywhere. Please let me hear what you have. Address K-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—By first class tinner and sheet metal worker. Can do plumbing and heating and all kinds of shop work. Address O-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

INTERSTATE MACHINERY COMPANY



Send Us Your Inquiries We Have THE Stock

130 S. Clinton St., Chicago

Sheet Metal Equipment ~ This Week's Specials ~

60" Nia. Power Slip Roll Chicago Steel Brakes, All Sizes, \$75.00 and Up

> WE BUY - SELL -**EXCHANGE**



NEW AIR CONDITIONING

Is spreading like wild fire. The public in general are asking about it—people want to know how it will serve them in comfort, satisfaction, and to have something on the Jones's, etc.

The INSTITUTE has specialized air conditioning courses for Forced Warm Air Plants, also large Mechanical Systems, etc. It is the ideal thing for Shop Owners, their Sons, Partners, etc., to prepare NOW to be good Salesmen later. Please indicate your desires:

| Home Study Instruction. | Private Class Instruction. | This is our 22nd year for Training Tradesmen, like yourself. Full information is free; check your Course, and write today. Get in line for Fall ballized Short Sheet Metal Courses. | Special Warm Air and Forced Air Heastern Study Instruction | Air Conditioning for Shop Owners | Special Warm Air and Forced Air Heastern Study Instruction | Air Conditioning for Shop Owners | Shop Owners | Special Warm Air and Forced Air Heastern Study Instruction | Air Conditioning for Shop Owners | Shop Owners |

THE ST. LOUIS TECHNICAL INSTITUTE 4543 CLAYTON AVE.

SITUATION WANTED

Situation Wanted—By mechanical building ueur anoder report apoly pur ueuroof soperated for support and some and gas fired furnaces; Durham and cast plumbing; first class lead worker. Last three jobs, High School, Auditorium, Government Court House and Post Office. References from inspectors and employers. Age, 41. Best of health and good habits. Good worker and get good results from men. 22 years in the trades. Will take foremanship or journeyman. Good estimator. Would consider working interest on percentage basis with good firm or contractor. Current wages. Will go anywhere. Address S-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—By a reliable sheet metal worker. Will go anywhere and will take job for a long or short period of time. Have had thirty years experience on cornice, skylight, blow pipe, and general jobbing. Am considered a first class layout man and am a good estimator. Have handled men and done layout and estimating for the past 15 years. Am willing to take any job you can give me. Address L-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

Situation Wanted—Have had 28 years experience as tinner and plumber. Am qualified to do repairing and work in the following lines: auto radiator repairing, putting up steel ceilings, pump and windmill repairing, steam and hot water work, installing radios, and any kind of a mechanical job that comes in a shop. Can give good references. Address F. C. Blewett, Dodgeville, Wisconsin.

Situation Wanted—By married man as sheet metal worker and plumber. Can handle heating of all kinds. Can estimate and figure jobs. Nothing but steady job considered. No Boozer. Address P-541. AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

SITUATION WANTED

Situation Wanted—By sheet metal man of twenty years experience. Have held positions of Superintendent and Executive in large firms. Thoroughly competent in general jobbing, furnace work, oil heating, factory work, manufacturing of furnace fittings, metal stamping, and sales work. College education. Only high class proposition with reliable firm considered. Location no object. Address R-541, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

TOOLS AND MACHINERY

For Sale—Cheap. One 30" square shear, or will trade for 3' or 10' Chicago Steel Cornice Brake. Address Earnest Rehbein, c/o Lee & Radtke Hardware Company, Baraboo, Wisconsin.

For Sale—A complete set of sheet-metal worker's tools. Will sell all, or part. Cheap if taken at once. Address S-540, AMERICAN ARTISAN, 139 North Clark Street, Chicago, Illinois.

For Sale—Set of tinner's tools. Consists of 8 foot steel brake, 30 inch square shears, 30 inch bar folder, slitting shear, bench tools, etc. All in good condition and priced to move at once. Address E. Haverstock, Rt. 7, South Bend, Indiana.

BOOKS

The Revised Edition of the New Metal Worker Pattern Book by Kittridge and Associates is one book that should be in every shop. As a reference book alone it is indispensible. Over 500 9x11-inch pages with 895 illustrations. It covers the principles underlying practically every problem that is likely to come up in daily practice. Beginning with the selection and use of drawing tools, the author explains linear and geometrical drawing so clearly that one who has

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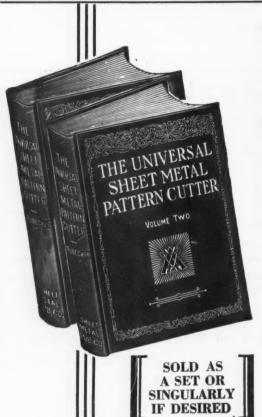
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